



EVENT SPONSORSHIP PACKAGES



Why you should become Our sponsor

EABC not only brings together a large number of stakeholders, partners and companies, with a large diversity of profiles, activities, nationalities.

It is also an esteemed organisation highly reputed for the quality of its publications and content, engaged in a dialogue with international institutions, Thai authorities, and key decision-makers, resulting in effective advocacy.

Sponsoring our events gives you the opportunity to mix advertising with public relations, to prospect for new customers, while boosting your image.

It is a great way to raise awareness of your brand, and to deliver your message to top managers, officials and key players in the business community in Thailand!

THE BENEFITS WE OFFER



BOOST YOUR VISIBILITY

Get exposure and increase your visibility through all communications before, during and after events (emailing, social media, banners, website, newsletters, roll-ups...)



BUILD UP YOUR BRAND

Generate brand awareness, enhance your image and increase loyalty to your brand, products and services



GENERATE MARKETING OPPORTUNITIES

Leverage lead generation and sales opportunities, and connect with industry and local institution decision makers



ENHANCE TARGETING

Connect with your target audience and reach specifically your market segment more effectively

Our Business platform



OUR COMMUNITY



130 Members / **500+** direct contacts



18 nationalities / **20** sectors



Our Partners include:

- Chambers of commerce in Thailand
- Thai public agencies & institutions
- Embassies & International organisations
- Sector & professional associations
- European chambers in ASEAN region
- Companies in ASEAN region

OUR AUDIENCE



2,500 SEO visits/month on website



2,650 followers on LinkedIn



1,700 followers on Facebook



4,300+ downloads of 2022 Position Paper so far



500 recipients of Newsletters



2,000+ organic business contacts



1,000+ Participants in events & webinars

Our Top events



ANNUAL GENERAL MEETING

The Annual General Meeting takes place once a year. It gives way to presentation of annual reports and to the elections of the Board of Directors. It is followed by a dinner or a networking event.

FREQUENCY

Once per year

DATE - VENUE

March/April - Hotel + Live stream

FORMAT

In-person meeting with live streaming + networking event

PARTICIPANTS

70+ Members of EABC



LAUNCH OF POSITION PAPER

The European Business Position Paper is EABC's main publication. It is published about once a year. It is launched during a public event with the participation of Thai and European officials, and key decision-makers in the Thailand business community.

FREQUENCY

Once per year

DATE - VENUE

January - Hotel + Live stream

FORMAT

In-person meeting + networking event

PARTICIPANTS

100+ Officials and top managers



EUROPEAN NETWORKING EVENTS

The Joint European Networking Events are organised by EABC in collaboration with all 15 European national Chamber of Commerce. The networking cocktail may be preceded by opening remarks from keynote speakers.

FREQUENCY

Twice per year

DATE - VENUE

May + November - Hotel in person

FORMAT

In-person conference + networking event

PARTICIPANTS

150+ Participants

Event Sponsorship Packages

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER CROWDFUNDER
SPONSORSHIP FEES/EVENT	30,000 THB*	10,000 THB*	3,000 THB*
COMPLEMENTARY TICKETS TO NETWORKING EVENTS <i>(additional fees for sitting luncheons and dinners may apply)</i>	3	2	1
Position as « main sponsor » of the event in all communications	■		
ON-SITE COMMUNICATION			
Your booth at the entrance at the event	■		
1 roll-up inside the event room	■		
Your logo on backdrop/slideshows	■	■	
Company recognition in speech	■	■	
Your logo on the Partners' roll-up at the entrance			
EMAIL SIGNATURES			
Your logo on the banner in EABC's email signatures			
EABC WEBSITE (EVENT PAGE)			
Your logo + link on EABC's website homepage			
Mention of support in presentation of event	■	■	■
Your logo + link at the bottom of the event page	■	■	■
Your logo on the banner of the event	■	■	
EABC SOCIAL MEDIA (Linkedin/Facebook)			
Mention of support in the post about event	■	■	■
Your logo on the banner of the event	■	■	
EMAILING CAMPAIGNS + NEWSLETTER			
Mention of support in the email	■	■	■
Your logo on the banner of the event	■	■	
PICTURES OF EVENT			
Your participation in official group photo	■	■	
Pictures of your team in the online album of event	■	■	
Pictures of your logos and roll-ups in the online album	■	■	

*7% VAT not included

Yearly Partnership Packages**

	PREMIUM+ PARTNER	PREMIUM PARTNER	ANNUAL PARTNER
PARTNERSHIP FEES/YEAR	300,000 THB*	150,000 THB*	50,000 THB*
COMPLEMENTARY TICKETS TO NETWORKING EVENTS <i>(additional fees for sitting luncheons and dinners may apply)</i>	5	2	1
ON-SITE COMMUNICATION			
1 roll-up inside the event room	■	■	
Your logo on backdrop/slideshows	■	■	
Your logo on the Partners' roll-up at the entrance	■	■	
Company recognition in speech	■	■	■
EMAIL SIGNATURES			
Your logo on the banner in EABC's email signatures	■	■	
EABC WEBSITE (EVENT PAGE)			
Your logo + link on EABC's website homepage	■	■	■
Mention of support in presentation of event	■	■	■
Your logo + link at the bottom of the event page	■	■	■
Your logo on the banner of the event	■	■	■
EABC SOCIAL MEDIA (Linkedin/Facebook)			
Mention of support in the post about event	■	■	■
Your logo on the banner of the event	■	■	■
EMAILING CAMPAIGNS + NEWSLETTER			
Mention of support in the email	■	■	■
Your logo on the banner of the event	■	■	■
PICTURES OF EVENT			
Your participation in official group photo	■	■	
Pictures of your team in the online album of event	■	■	
Pictures of your logos and roll-ups in the online album	■	■	

*7% VAT not included

** Please refer to our Membership Brochure for more information on the benefits offered in our Partnership packages



Our customised Sponsorship Packages

IN-KIND SPONSORSHIP

EABC offers you the opportunity to get all the benefits in our sponsorship packages, by providing in-kind support, including:

- Venue
- Food
- Beverages
- Equipment and/or services

The type of sponsorship that you will be offered depends on the value of the in-kind support.

TAILOR-MADE PACKAGES

If you are looking for a specific benefit which is not included in our sponsorship packages, and/or if you would like to propose a mutually beneficial partnership to us, please contact our team so that we can discuss a tailor-made sponsorship package for your company.

For more information, please contact:

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