



EABCs CORE VALUES

- 1) Promote Ethical business, consider the right thing to do in any situation
- 2) Recognise European business for the best that it can be and that it can offer – eg Rules Based Trading system
- 3) Ethical management
- 4) Personal integrity
- 5) Avoiding Conflicts of Interest
- 6) Diversity on several dimensions – nationality, gender, company size and type, sexual preference
- 7) Respect for the truth in seeking solutions to problems / critical thinking.

updated June 2021