

STRENGTHENING IP ENFORCEMENT IN THAILAND 2026:**ADVANCING INTEGRATED MEASURES TO COMBAT ILLICIT TRADE AND ENHANCE PUBLIC SECTOR
TRANSPARENCY THROUGH PUBLIC-PRIVATE AND ASEAN COOPERATION****DATE: 21 OCTOBER 2026****TIME: 9.00 - 12.00****VENUE: THE ORIENTAL RESIDENCE BANGKOK****AGENDA**

09:00 - 09:15	Registration
09:15 - 09:20	Welcoming Remarks Mrs. Paranee Adulyapichet, President European Association for Business and Commerce (EABC)
09:20 - 09:25	Opening Remarks Ms. Claire Castel, IP Regional Attache for South-East Asia Delegation of the European Union to Thailand (EUD)
09:25 - 09:40	Keynote Speaker: Integrated Proactive Policy to Combat Illicit Trade Dr. Kirida Bhaopichitr Vice Minister for Commerce, Ministry of Commerce
09:40 - 09:45	Group Photo
09:45 - 10:25	Presentation on Trend of Illicit Trade in ASEAN - Best Practices, Enforcement Challenges, and SME Perspectives Ms. Victoria MacLeod, External Expert of South-East Asia IP SME Helpdesk, Tilleke & Gibbins Thailand
10:25 - 10:55	Presentation on Uniting Government Agencies to Curb Illicit Trade and Promote Public Sector Transparency Mr. Chonsawat Prasatkarukarn, Director Division of Corruption Prevention in Public Sector, Office of the Public Sector Anti-Corruption Commission (PACC)
10:55 - 11:55	Panel Discussion and Q&A Session: Mobilizing public-private cooperation to strengthen illicit trade enforcement and reinforce transparency Panelists: - Representative from the Customs Department - Representative from the Excise Department - Ms. Pavinee Bunyamissara, Intellectual Property Rights Working Group Chair, EABC - Mr. Thirawat Leekhaosoong, Tax Litigation Specialist, Department of Special Investigation (DSI)
11:55 - 12:00	Closing