

Mr. Robert Fox

EABC board member (director)
Chairperson Digital Economy/ICT Working Group



Mr. Robert Fox (“Bob”) is EABC Chairman Digital Economy / ICT group (since 2011) and an EABC board director. For JFCCT, Chair of the Digital Economy/ICT Committee and JFCCT Policy Co-Ordinator, and holds regional roles in trade and investment policy in the services sector, and a regional consulting business on trade and investment and is consultant to other businesses.

He was group CEO of one of Malaysia’s largest listed companies (a multi- service telecoms operator), regional director Asia Pacific for business strategy and development for BT (British Telecom) with joint ventures in mobile, MNC managed services and fixed line in about eight markets (including taking a leading formative role to launch Starhub Singapore), and regional director Asia Pac for a US-Israeli analytics company, a Swiss headquartered digital media company and earlier a NASDAQ-listed broadband services group.

With Baker McKenzie for some years (mainly joint ventures, foreign investment, trade competition), he has also had general counsel roles. He was project director and main board (University Council) member for Bond University in Australia (now in its 33rd year), and CEO of an award-winning, high end mail order business (pre internet).

In Thailand or the region he has devised and developed policy recommendations on a number of areas including Rule of Law, Data and On-line Governance, fast track regulatory reform, SOE & telecoms reform, Services liberalisation, Cybersecurity, Digital Platforms governance, Work Permit & Visa and skills transfer, Digital Literacy, Fake News policy and foreign investment (FBA) and digital economy contribution to sustainability. He has been involved with data governance, management and privacy since 2012 (with the Singapore PDPA) and in Thailand since 2015, having been involved in all stages of development of the Thailand PDPA.

He was on the judging panel for seven years for the prestigious Telecom Asia annual awards series and is a frequent speaker and moderator. He is a member of the International Association of Privacy Professionals (IAPP).

Academic qualifications include BA LLB (UNSW), admitted in four jurisdictions, Master’s - Stanford University Graduate School of Business (where he was a Sloan Fellow), and various ICT, stock exchange and listed director certifications. He is a THAC certified mediator and was an AFS scholar.