

European Association for Business and Commerce (EABC)

INTERNSHIP PROGRAM 2026

MARKETING & COMMUNICATION

The European Association for Business and Commerce (EABC) is seeking a dynamic, proactive and fast-learning Intern in Communication, with a growth mindset and strong team spirit to support the development of our organisation's image, enhance our visibility, and contribute to the activities carried out by our team.

About us:

The **European Association for Business and Commerce (EABC)**, also known as the European Chamber of Commerce in Thailand, is the unified voice of European businesses in Thailand. Our members include leading multinational corporations (MNCs), SMEs, and European-related companies operating in Thailand. We advocate for our members' interests, support European businesses, and help promote Thailand as an attractive destination for European trade and investment.

About the internship program

- **Starting date:** October 2026
- **Duration:** 3 months
- **Reports to:** EABC Office

Key Responsibilities:

- Review and provide recommendations to improve EABC's communication strategy and communication plan
- Design and launch online communication campaigns to promote EABC's activities, services, and events
- Update, maintain, and improve EABC's website and social media platforms
- Increase engagement and grow EABC's audience across social media channels
- Increase website traffic and implement tracking and analytics to monitor performance
- Support the EABC team in organising and promoting events
- Assist the EABC team with other tasks and responsibilities as needed

Expected Deliverable

- Develop 2–3 communication or marketing campaign to enhance EABC's visibility and member engagement.
- Produce a content calendar and a series of communication materials (e.g. social media posts, event promotions, or newsletters).
- Prepare a website and social media performance review, including recommendations for improving audience engagement and digital communications.

Requirements

- Fresh graduates with relevant bachelor's degrees (preferably in Business, Marketing, or Mass Communication)
- Strong understanding of communication strategies and communication planning
- Strong understanding of SEO, online marketing, social media, and Google Analytics
- Proficiency in graphic design and relevant software (e.g. Canva, Photoshop)
- Strong sense of design and creativity
- Proficient in English, both written and spoken
- Good understanding of office protocols and international business culture
- Open-minded, respectful, hard-working, and eager to learn

Application Process

Interested candidates are invited to submit:

- A CV or resume in English (no more than two pages)
- A portfolio or samples of graphic design work

Important: Please include the subject line “Marketing and Communication Internship Application – [Your Full Name]” in your email application.

Applications should be sent to office@eabc-thailand.org by 9 October 2026

Only shortlisted candidates will be contacted.