



Business Operating Environment in Myanmar (Perspectives from European Businesses)

European Chamber of Commerce in Myanmar (EuroCham Myanmar)

For the briefing session in collaboration with European Chamber of Commerce Thailand

6th November 2025

(Chatham House Rule and Exclusively for Selected Stakeholders)

About EuroCham Myanmar (ECCM)



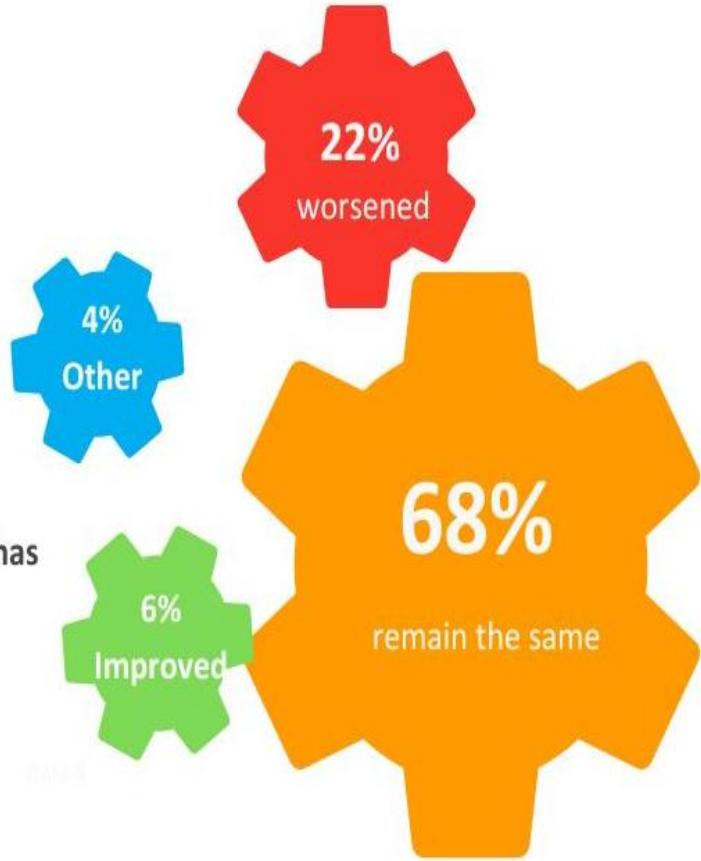
- Independent business association with direct corporate membership, representing European companies
- **164 members.** Growth over 210% since pandemic; resilient and dependable community
- Variety of sectors: **garments, consumer goods, logistics, health, agriculture**, construction, legal, automotive, education, other
- European businesses employ around 500,000 people in Myanmar
- Activities to provide information and guidance, supporting due diligence efforts:
 - Daily Briefing Email and Weekly Recap Email to members on political, business, security and other matters, plus real-time Telegram updates/ "hotline";
 - Thematic briefings: legal, security, logistics, financial regulations, other;
 - Sectoral working groups to provide platform for discussing issues and finding solutions – i.e., import license, export earnings;
 - Quarterly business confidence survey, other publications (Garment Sector Factsheet, Business Advisory for Article 33 Resolution);
 - Advocacy through the local chamber;
 - Raising public awareness about critical issues, surrounding doing business in Myanmar
- Stakeholder engagement for driving responsible business agenda ("no business as usual")
- Commitment to heightened due diligence
- Response to societal issues: Oxygen For Myanmar Campaign (COVID-19), Cyclones relief responses, HR Working Group Initiatives, Earthquake Relief Campaign

Business Situation in September 2025

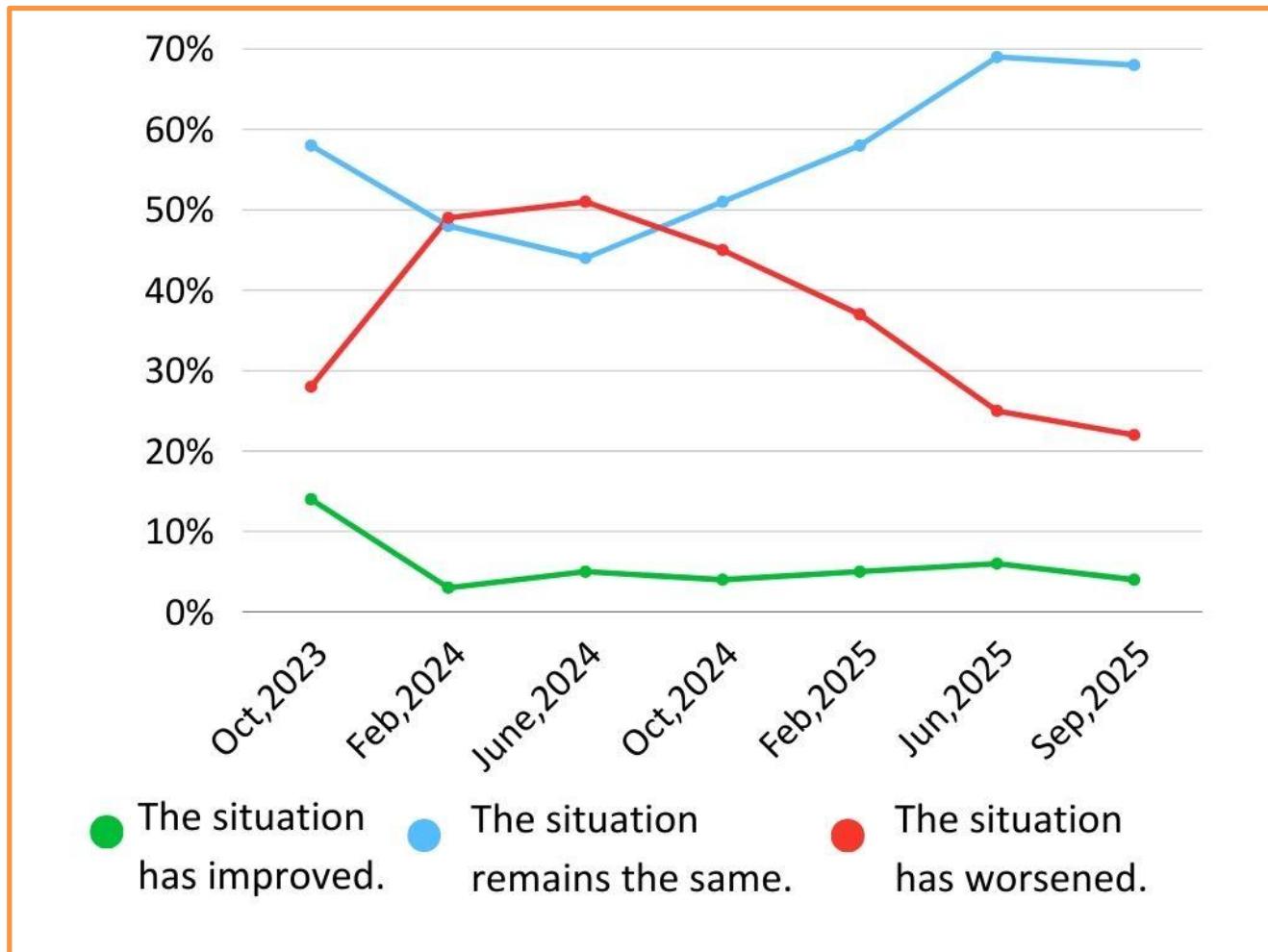


Business Situation in September 2025

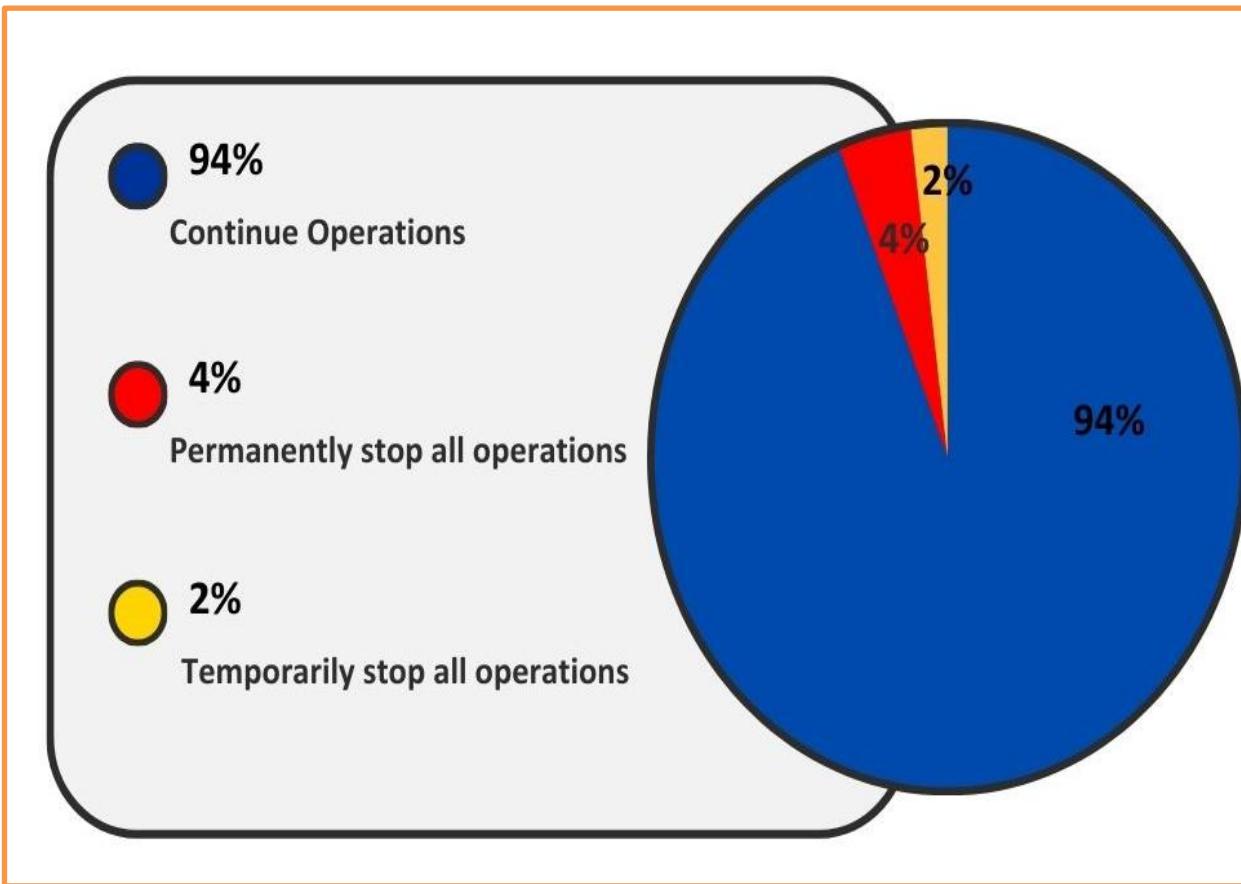
- The situation remain the same
- The situation has worsened
- The situation has improved
- Other



Comparison of Business Situations



Operation Status in September 2025



Operational Challenges for the businesses



MAIN CHALLENGES IN SEPTEMBER 2025			June 2025	Feb 2025	October 2024	June 2024
1	Regulatory Challenges	55%	52% ▲	52% =	60% ▼	60% ▼
2	Banking & Foreign Exchanges	43%	46% ▼	56% ▼	74% ▼	73% ▼
3	Safety & Security of Staff	43%	40% ▲	50% ▼	49% ▼	42% ▲
4	Logistics Issues	43%	45% ▼	45% =	51% ▼	46% ▼
5	Electricity Disruptions	41%	56% ▼	63% ▼	43% ▼	54% ▼
6	Talent Bottleneck	41%	38% ▲	50% ▼	43% ▼	48% ▼
7	Reputational Risks	37%	27% ▲	33% ▲	29% ▲	37% =
8	Increased Pressure from Headquarters	37%	8% ▲	6% ▲	12% ▲	12% ▲
9	Low Demand	26%	27% ▲	22% ▲	29% ▼	20% ▼
10	Illicit Imports	16%	15% ▲	16% =	22% ▼	15% ▲
11	Uncertainty regarding peers' commitment in the sector	15%	2% ▲	4% ▲	5% ▲	6% ▲
12	Increasing Fuel Prices	14%	8% ▲	33% ▼	39% ▼	32% ▼

Available Resources for EuroCham Myanmar's Members (Security Updates)

A composite image for a security briefing. The left side shows the European Union flag with its characteristic blue background and yellow stars. The right side shows a group of people in a meeting room, with one person holding a document. The EuroCham Myanmar and EXERA logos are overlaid on the top right of the image.

20th Edition of Security Briefing
Organised in Collaboration with EXERA

4th September 2025

Available Resources and Initiative for EuroCham Myanmar's Members (HR & Conscription)



Compilation of Latest Updates on People's Military Service Law (EuroCham Myanmar) Version 4.0

*First Version- as of 13th February 2024; Second Version- as of 20th February 2024; Third Version- as of 24th January 2025;
Fourth Version- as of 28th January 2025.*

People's Military Service Law: Key Points for HR Professionals

(Exclusive Briefing for Members of EuroCham Myanmar HR Working Group)

19th June 2025



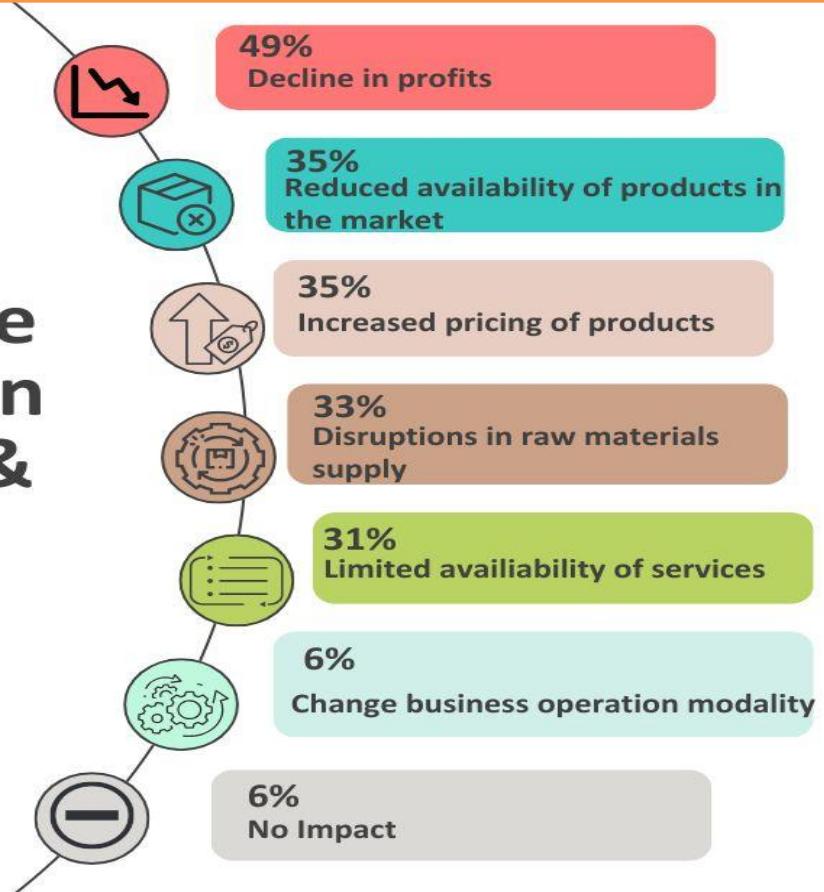
European Business Perception Survey on People's Military Service Law

Fourth Edition: March 2025

EuroCham Myanmar's Cross- Internship and Human Resources Development Programme

(Possibly the first in the World)

Impact of the challenges on the market & operations

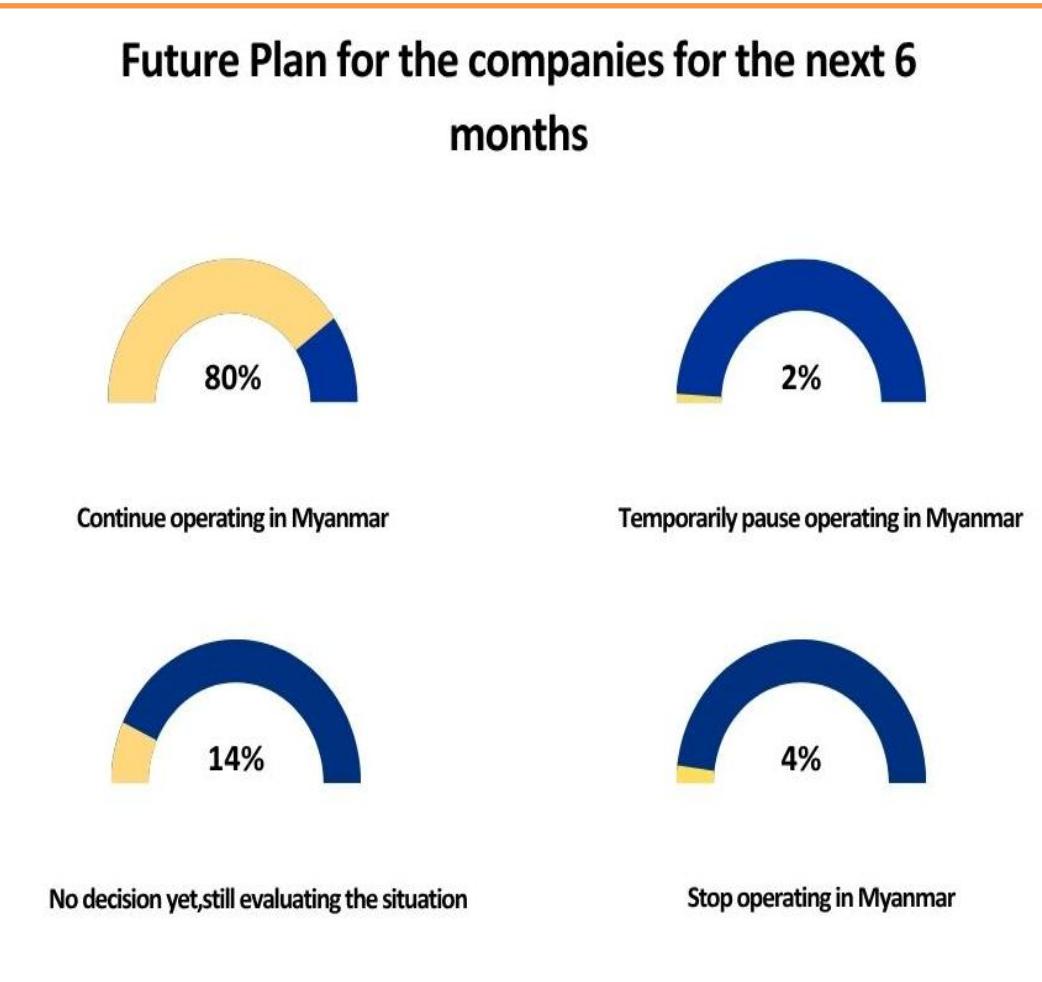


The first private-sector led CPI Data

EuroCham Myanmar's Cost-Of-Living Monitoring Quarterly Reports

- Largest private-sector led initiative
- Borne out of lack of reliable inflation data in Myanmar
- Monthly market price data collection of 47 essential food and non-food items
- 110 data collection points in 11 townships in 6 major cities (Yangon, Mandalay, Naypyitaw, Bago, Taunggyi and Pathein)
- 21.3% annual inflation rate for national average as of September 2025
- 21.5% for Yangon Region and highest in Mandalay Region with 28.6%

Future Plans for the Companies in Next 6 Months



Responsible Business In Time of Need



- COVID-19: Oxygen for Myanmar Campaign 2021 (**500,000 USD + in-kind support**)
- Relief Campaigns for Cyclones Mocha and Yagi (2023 and 2024) (**200,000 USD + in-kind support**)
- Fundraising Campaign for 2025 Earthquake (28th March 2025)
 - **Within 24 hours the earthquake struck- the first known foreign chamber to launch the fundraising**
 - Nearly 1 billion MMK (direct fundraising)
 - Total contribution by our members within one month: ~ **over 1 million USD**
- Supply-chain rehabilitation support by members companies
 - Seeds, agricultural inputs, technological support, logistics support



European Chamber of Commerce in Myanmar

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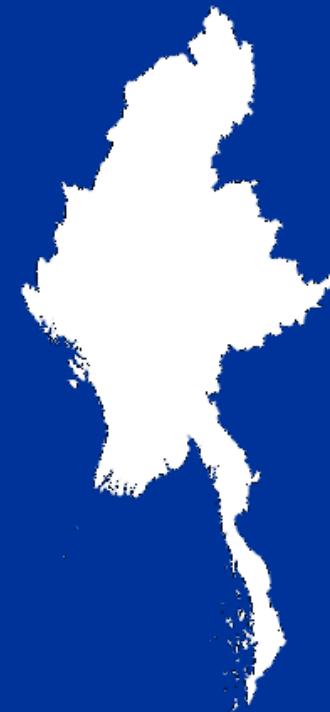
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 [EuroCham Myanmar](https://www.linkedin.com/company/eurocham-myanmar)



The voice of European business in Myanmar