



## **EVENT SPONSORSHIP FOR LUNCHEON**





# Why you should become Our sponsor

EABC not only brings together a large number of stakeholders, partners and companies, with a large diversity of profiles, activities, nationalities.

It is also an esteemed organisation highly reputed for the quality of its publications and content, engaged in a dialogue with international institutions, Thai authorities, and key decision-makers, resulting in effective advocacy.

Sponsoring our events gives you the opportunity to mix advertising with public relations, to prospect for new customers, while boosting your image.

It is a great way to raise awareness of your brand, and to deliver your message to top managers, officials and key players in the business community in Thailand!

## THE BENEFITS WE OFFER



### BOOST YOUR VISIBILITY

Get exposure and increase your visibility through all communications before, during and after events (emailing, social media, banners, website, newsletters, roll-ups...)



### BUILD UP YOUR BRAND

Generate brand awareness, enhance your image and increase loyalty to your brand, products and services



### GENERATE MARKETING OPPORTUNITIES

Leverage lead generation and sales opportunities, and connect with industry and local institution decision makers



### ENHANCE TARGETING

Connect with your target audience and reach specifically your market segment more effectively



# Our Business platform

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## OUR COMMUNITY



**130** Members / **500+** direct contacts



**18** nationalities / **20** sectors



**Our Partners** include:

- Chambers of commerce in Thailand
- Thai public agencies & institutions
- Embassies & International organisations
- Sector & professional associations
- European chambers in ASEAN region
- Companies in ASEAN region

## OUR AUDIENCE



**2,500** SEO visits/month on website



**2,650** followers on LinkedIn



**1,700** followers on Facebook



**4,300+** downloads of 2022 Position Paper so far



**500** recipients of Newsletters



**2,000+** organic business contacts



**1,000+** Participants in events & webinars

# Our Top events

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## ANNUAL GENERAL MEETING

The Annual General Meeting takes place once a year. It gives way to presentation of annual reports and to the elections of the Board of Directors. It is followed by a dinner or a networking event.

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### FREQUENCY

Once per year

### DATE - VENUE

March/April - Hotel + Live stream

### FORMAT

In-person meeting with live streaming + networking event

### PARTICIPANTS

70+ Members of EABC



## LAUNCH OF POSITION PAPER

The European Business Position Paper is EABC's main publication. It is published about once a year. It is launched during a public event with the participation of Thai and European officials, and key decision-makers in the Thailand business community.

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### FREQUENCY

Once per year

### DATE - VENUE

January - Hotel + Live stream

### FORMAT

In-person meeting + networking event

### PARTICIPANTS

100+ Officials and top managers



## EUROPEAN NETWORKING EVENTS

The Joint European Networking Events are organised by EABC in collaboration with all 15 European national Chamber of Commerce. The networking cocktail may be preceded by opening remarks from keynote speakers.

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### FREQUENCY

Twice per year

### DATE - VENUE

May + November - Hotel in person

### FORMAT

In-person conference + networking event

### PARTICIPANTS

150+ Participants



# Event Sponsorship Packages

	<b>PLATINUM SPONSOR</b>	<b>GOLD SPONSOR</b>
<b>SPONSORSHIP FEES/EVENT</b>	<b>30,000 THB*</b>	<b>10,000 THB*</b>
<b>COMPLIMENTARY TICKETS TO LUNCHEON EVENT</b>	<b>2</b>	<b>1</b>
Position as « main sponsor » of the event in all communications	▪	
<b>ON-SITE COMUNICATION</b>		
VIP table at the event	▪	
1 roll-up inside the event room	▪	▪
Your logo on backdrop/slideshows	▪	▪
Company recognition in speech	▪	▪
<b>EABC WEBSITE (EVENT PAGE)</b>		
Mention of support in presentation of event	▪	▪
Your logo + link at the bottom of the event page	▪	▪
Your logo on the banner of the event	▪	
<b>EABC SOCIAL MEDIA (LinkedIn/Facebook)</b>		
Mention of support in the post about event	▪	▪
Your logo on the banner of the event	▪	
<b>EMAILING CAMPAIGNS + NEWSLETTER</b>		
Mention of support in the email	▪	▪
Your logo on the banner of the event	▪	
<b>PICTURES OF THE EVENT</b>		
Your participation in official group photo	▪	▪
Pictures of your team in the online album of event	▪	
Pictures of your logos and roll-ups in the online album	▪	



# Our customised Sponsorship Packages

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## IN-KIND SPONSORSHIP

EABC offers you the opportunity to get all the benefits in our sponsorship packages, by providing in-kind support, including:

- Venue
- Food
- Beverages
- Equipment and/or services

The type of sponsorship that you will be offered depends on the value of the in-kind support.

## TAILOR-MADE PACKAGES

If you are looking for a specific benefit which is not included in our sponsorship packages, and/or if you would like to propose a mutually beneficial partnership to us, please contact our team so that we can discuss a tailor-made sponsorship package for your company.

**For more information, please contact:**

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