



"Poland-ASEAN - Regional Cosmetics Forum"

The Polish Investment and Trade Agency (PAIH) invites South-East Asia business representatives and Polish cosmetic producers to participate in an international conference on the beauty industry "POLAND-ASEAN- Regional Cosmetics Forum". The online event will be held on October 27-28. The aim of the Forum organized by PAIH is to promote the Polish cosmetics sector in the Southeast Asia region. It is also an opportunity to learn about the cosmetic industries of the ASEAN region and Poland.

"Poland-ASEAN - Regional Cosmetics Forum" will be a platform for meetings with experts from Poland and the ASEAN region, industry organizations as well as practitioners and business representatives. During the event will be indicated opportunities and challenges in the field of foreign expansion of Polish cosmetic companies, market trends or legal regulation. Additional events after this Forum include: "Polish Festival in Indonesia", a virtual cosmetics fair in Malaysia.

More information about "POLAND-ASEAN-REGIONAL COSMETICS FORUM":

https://www.paih.gov.pl/Poland-ASEAN-Regional_Cosmetics_Forum#about





PAIH
PFR Group



Poland **#5** EU
cosmetics market



The value of the
market **4,1 bln EUR**



More than **1000**
producers and distributors



The Polish cosmetics market
is dynamic - **innovations and
trends shape the market!**



Export:

The value- **3.9 bln EUR**



Main export destinations:

Germany, Russia, UK,
Czech Republic, Belgium,
France; growing presence
in Asia

What the Polish
cosmetics industry
stands for?

Tradition High-quality
Management Motivation
Creativity Flexibility

Did you know that?

Every second cosmetic
produced in Poland
is exported to more than
160 countries

Globally every third hybrid
nail polish is produced in Poland

Polish cosmetics sector

