

THE BEST OF BOTH WORLDS

22 - 24 NOVEMBER 2021

Physical Exhibition @ Singapore EXPO
Digital Event @ ITAP CONNECTED

THE SHOW IS ON, AND WE CAN'T WAIT TO SEE YOU IN PERSON!

The 4th Industrial Transformation Asia Pacific - a HANNOVER MESSE event (ITAP) is taking place in a hybrid format, which offers the best of a physical exhibition with an integrated digital platform!

SO MUCH TO EXPLORE @ ITAP 2021



PHYSICAL EXHIBITION

Meet and engage with industry counterparts through multiple in-person touchpoints

- **I4.0 Experience Zone**
Powered by Singapore Polytechnic
 - AR Experience Room
 - Smart Manufacturing Showcase (Digital Twin)
- **Gateway to I4.0**
Powered by TÜV SÜD
- **Open Mic Presentations**
Presented by SG Whole-of-Government (WOG) Pavilion
- **Country and Industry Pavilions**
 - Singapore Pavilion
 - Germany Pavilion
 - Smart Logistics Pavilion (Powered by CargoNOW)
 - NAMIC Industry Pavilion
- **Exhibiting I4.0 Companies Physical Showcases**



DIGITAL EVENT

Connect with the rest of the world and foster cross countries collaboration through our digital platform



- **Conferences and Forums**
 - Industrial Transformation Forum
 - Future of Manufacturing Summit
 - Standards Forum
 - LogiSYM Conference (Hybrid)
 - Global Additive Manufacturing Summit
- **Digital Sandbox**
 - Country/Industry Focused I4.0 Segments
 - Smart Factory Virtual Walk-through
- **AI-powered Business Matching**
- **Cybersecurity & Connectivity Consultative Clinics**
Conducted by ESG
- **I4.0 Products & Solution Showcases**

Sign up as Visitor is FREE, gain your access to event!

SECURE YOUR PASS TODAY

A BIG WELCOME TO OUR SUPPORTING ORGANISATION

SUPPORTING ORGANISATION



20% off conference rate
ENTER PROMO CODE: EABC20

REGISTER NOW

Introducing our 3 conference tracks:



Industrial Transformation Forum

Shifting the Possibilities

Get fresh perspective from the regional business leaders and industry decision-makers on how they leverage Industry 4.0 to drive changes and strategic initiatives within their organisations.

Key takeaways include:

- Emerging developments and opportunities in the areas of Advanced Manufacturing, Supply Chain and Sustainability.
- Key insights on regional manufacturing and supply chain challenges and how to overcome them.
- Perspectives on capacity building and resilience development facing regional industries and businesses.



Future of Manufacturing Summit

Bringing Industry 4.0 Within Reach

Hear from the experts where they will address the complexity in I4.0 adoption and overcoming the associated challenges faced, in line with the industry-wide efforts to encourage uptake and foster greater receptivity to Industry 4.0.

Key takeaways include:

- Insights on how Industry 4.0 can be accessible for businesses & especially SMEs in terms of COST, ROI and COMPLEXITY
- Mindset change & human capital perspectives of Industry 4.0.
- How sustainable practices in manufacturing can be achieved

Co-organised by:



Standards Forum

Embarking on your Industry 4.0 journey with standards

Learn from international and local experts as they share insights on how adopting standards can help companies accelerate their Industry 4.0 journey and strengthen their cybersecurity and connectivity capabilities.

Key takeaways include:

- Practical ways on how companies can leverage standards in their I4.0 journey
- Tools and resources available to help companies in adopting I4.0 technologies with standards
- Tips and best practices from companies that have successfully implemented cybersecurity practices and connectivity technologies in their manufacturing operations

Co-organised by:



A huge THANK YOU for all your support:



...and more

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International Partner:



Deutsche Messe

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Industrial
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