

THE MOST IMPORTANT DIGITAL INDUSTRIAL SUBCONTRACTING AND BUSINESS MATCHING, CONFERENCES AND WEBINARS EVENT
งานแสดงชิ้นส่วนอุตสาหกรรมการผลิตเพื่อการจัดซื้อชิ้นส่วนอุตสาหกรรมและจับคู่ธุรกิจบนแพลตฟอร์มออนไลน์ครั้งสำคัญ

SUBCON THAILAND



VIRTUAL EDITION

Powered by

INTERMACH mta ASIA

20-27 SEPTEMBER 2021
09.00-18.00 HRS.

» BUILDING INDUSTRY RESILIENCE AND BEYOND «

www.subconthailand.com/VE

Co - organised by:



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THAILAND

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Subcon Thailand Virtual Edition *Building Industry Resilience and Beyond*

COVID-19 has affected our industry more than we could have ever anticipated. With the unpredictable nature of the virus we were left to turn to each other for support while industry fundamentally altered. Business became more about survival than competition. Entrepreneurs need to adapt and work together in order to overcome the challenges created by this virus.

SUBCON Thailand Virtual Edition is a major online platform for industrial part buyers and part-makers to exchange knowledge and create business networks within the Thai industrial sector. This virtual event will present opportunities for industry to overcome current challenges and return to the point where the industrial sector can stand strong again.

Let's enhance industrial solidarity and emerge stronger together!

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Subcon Thailand Virtual Edition *Building Industry Resilience and Beyond*

Subcon Thailand – A Virtual Edition is more than just an online platform. It will provide participants high quality networking opportunities that foster valuable interactions between buyers, customers, and suppliers. There will be a variety of activities that help to enhance business opportunities during the 4 days of the event



The online platform brings not only from a health and safety perspective, but a proven record of success from the last year with over 760 million baht in business transaction value taking place via the online platform



Creates awareness of product quality and further business opportunities through online business matching, webinars, and virtual events



Varieties of webinar topics addressing current issues of interest in the industry



A gathering of leading industrial buyers (invited by the BOI) and major manufacturers in the target industries with over 2,000 visitors



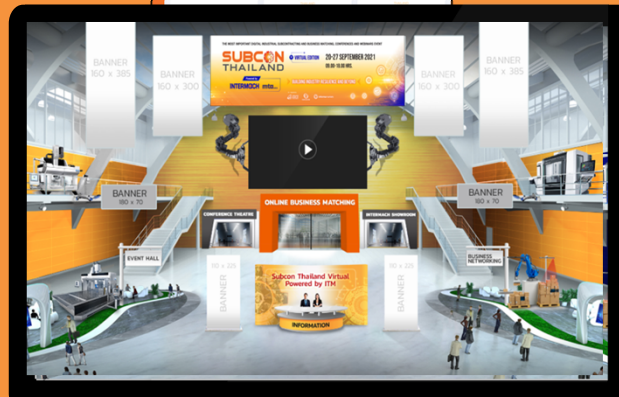
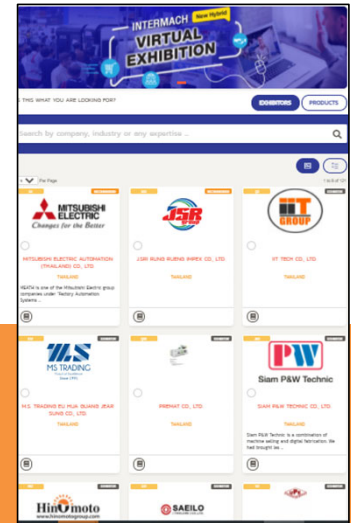
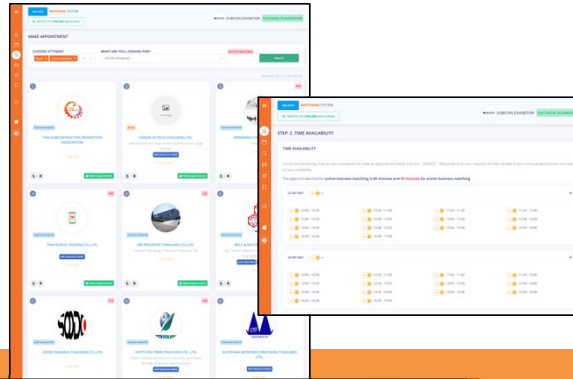
Over 100 part-makers from the Automotive, Electrical, Electronic, Medical Support, and Aerospace & Maintenance industry.

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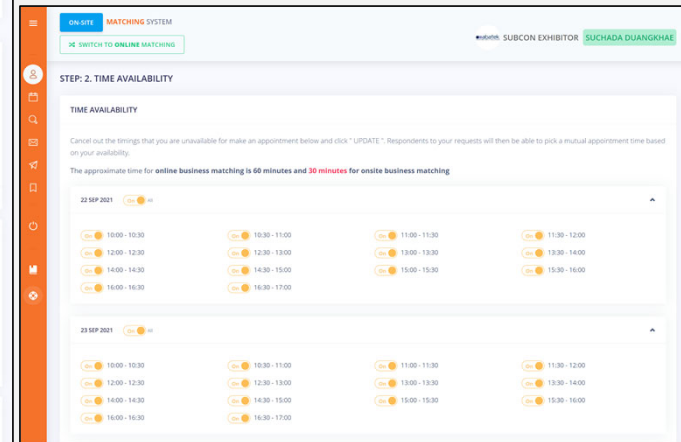
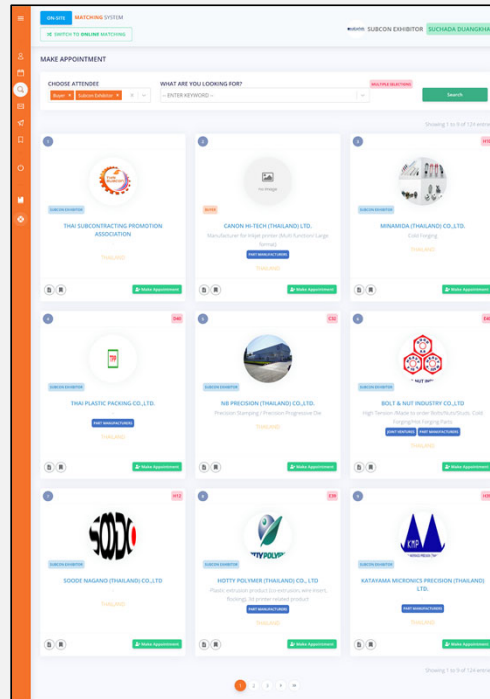
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*Business
Matching
Online Program*



*Business Matching Period
21-24 Sep 2021 [10:00-22.00]*



Business Matching Online Program

with the purchase of leading industrial parts around the world A meeting point for industry stakeholders and parts buyers. from both Tier 1 and Tier 2 manufacturers in important industries such as the automotive industry, electric vehicles, electrical appliances Electronic machinery, construction, and future industries such as Aerospace, Medical devices, Rail systems, Robotics and Automation

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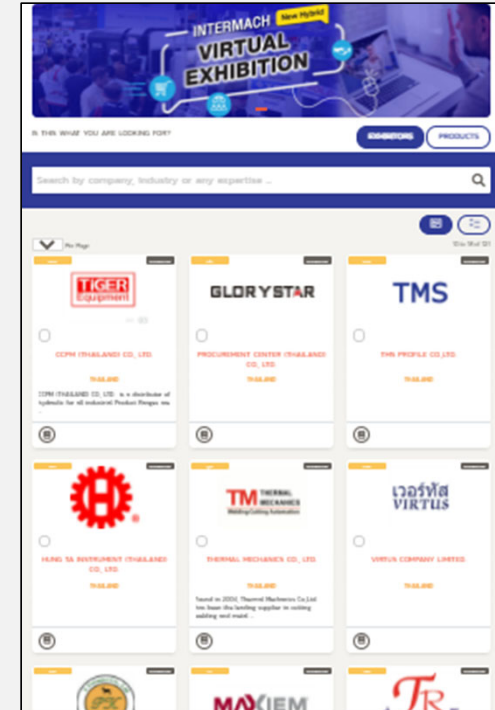
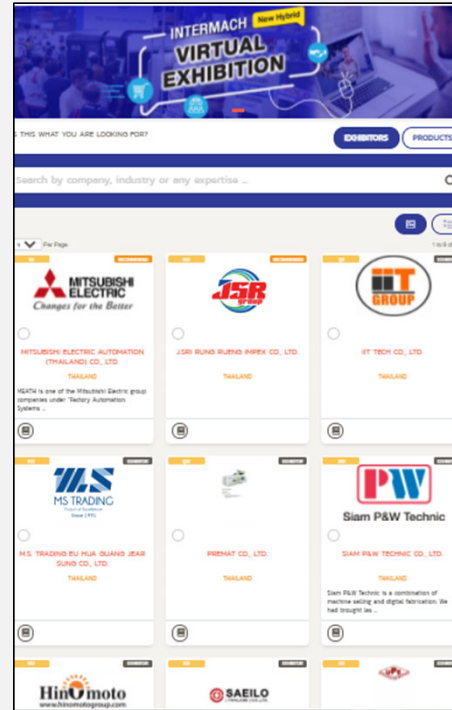
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INTERMACH Exhibition Hall



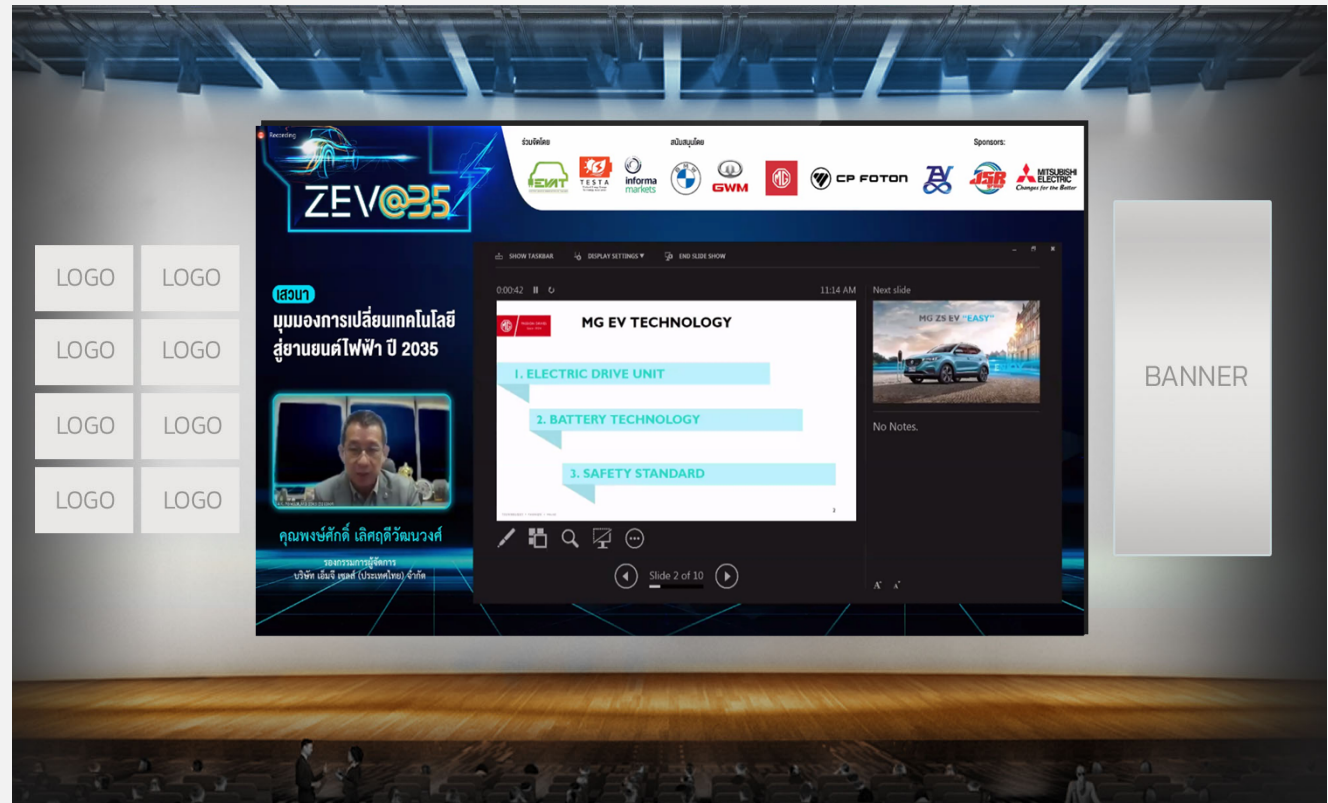
<https://beplace.thevista.co.th/exhibition/ITM2021VE/digitalexhibition>



INTERMACH Exhibition Hall

An online platform designed to make it easy to find products. Gather product and service information For maximum efficiency and reduce your business costs

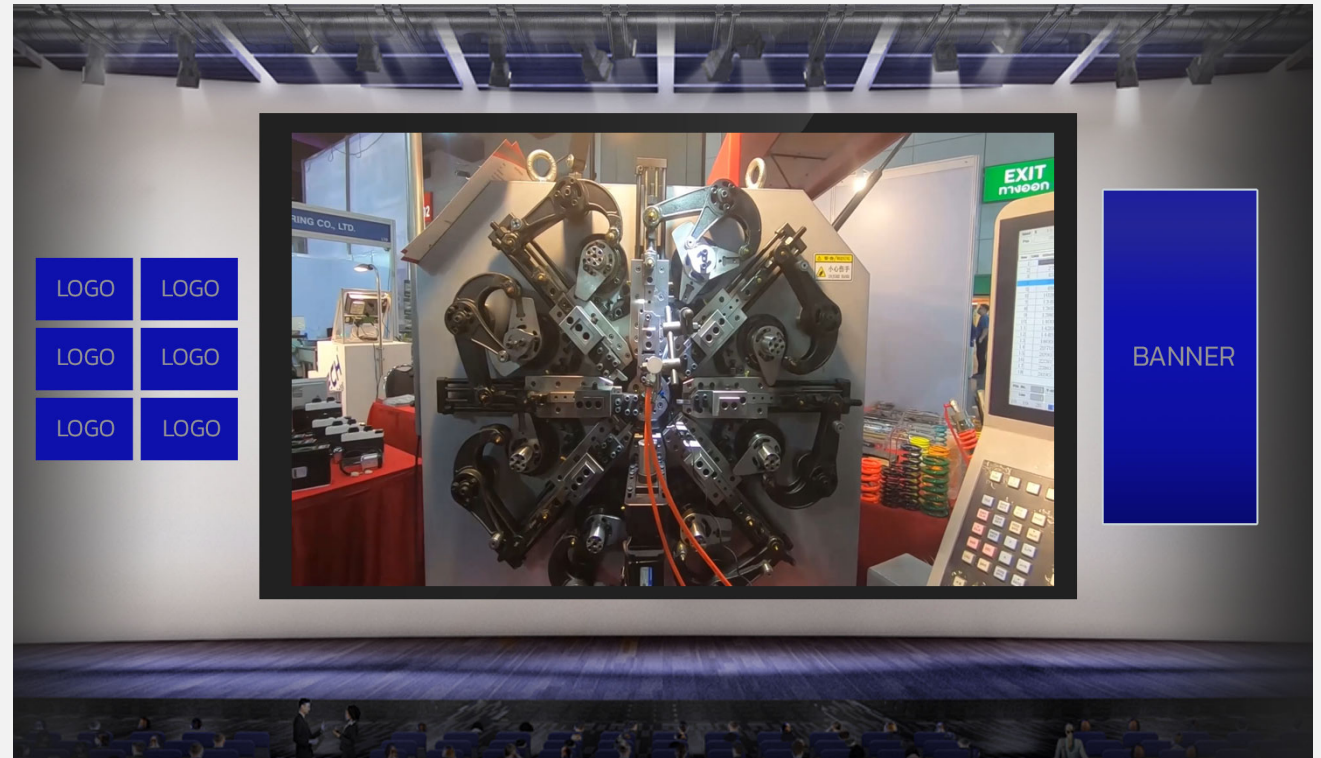
Conference Theatre



Conference Theatre

Various topics of more than 50 meetings and seminars, such as INTERMACH Forum 5th, Future Automotive Seminar, etc., focusing on answering the era of digital technology change.

Event Hall



Event Hall

An activity hall that gathers special events Presentation of technology information from leading industrial machinery operators Either introducing machine technology or important information that will enhance your work

Business Networking



Business Networking

An event hall for leading industrial parts buyers will present the purchasing policies and related information of parts procurement. For Parts manufacturers will also come to present parts information and standards that support production work to support operators in the production of products

การเปิดงาน Virtual Edition Powered by INTERMACH mta ASIA 20-27 SEPTEMBER 2021 09.00-18.00 HRS. www.subconthailand.com/VE

	Tue 21	WED 22	THU 23	FRI 24
09.00 – 12.00	<p>Opening Ceremony SCT & ITM & BOI Thailand & MOI LIVE+OB (TH session)</p>	<p>3D Printing TICC + AppliCAD (TH session)</p>	<p>INTERMACH FORUM “Enhancing Sustainable Productivity Capacity for SMEs with Lean IOT and Lean Automation Technology – A Key to Industry 4.0” Min.of Industry, BOI, TGI (WASEDA UNI, DENSO, TOYO Business Eng.) TARA, MARA, NECTEC, AIAT, TDIA, ATSI, Thai IoT (LIVE+OB TBC) (TH Session)</p>	<p>TBC ZEV EP#2 ประเทศไทยเป็นฐานการผลิต ยานยนต์ไฟฟ้าได้หรือไม่?? (TH session) LIVE+OB TBC (TH Session)</p>
13.00 – 16.45	<p>TBC ZEV Thailand Policy: Road to EV ASEAN Production HUB with BOI (Eng session) LIVE+OB</p>	<p>“Digital Technology Transformation For Future Manufacturing Industry เทคโนโลยีดิจิทัล สู่การขับเคลื่อนอุตสาหกรรมการผลิตแห่งอนาคต” (Gov. Support & Policy) เทคโนโลยีดิจิทัล สู่การขับเคลื่อนอุตสาหกรรมการผลิตแห่งอนาคต BOI, EECi, DUGA, AIS (TH Session)</p>	<p>iAR Stage Talks Digital Automation “Unlock the ultimate business value by leveraging Digital Enabled Business Transformation, Robotics Process Automation and AI” By IBM “ใช้ระบบอัตโนมัติจาก SI ไทย ตีความระบบอัตโนมัติจากต่างประเทศ” By TARA (PANEL) (TH Session)</p>	<p>iAR Stage Talks “Transform Manufacturing Industry with Smart Technology” (IoT, AI, Data, Robotics, Automation, Cloud, Industrial Solution Standard Certified, Testing) DATAWOW, TUV SUD, TUV RHEINLAND, VIRTUAL MANUFACTURING, TENSOR (TH session)</p>

Participation Rate		
Non-Exhibitor	USD 426.00	Benefit included: <ul style="list-style-type: none">- Unlimited Business Matching- Presentation 15-20 mins (recorded)- Promotion : Product Catalogue

All Rates are Subject to 7% Value Added Tax



SPONSORSHIP PACKAGE - SUBCON THAILAND	PLATINUM	DIAMOND	GOLD	SILVER	REMARKS*
VE Main Lobby: Vertical Banner	Size 160 x 385 px (Limited 2 companies)	Size 160 x 300 px (Limited 2 companies)	Size 110 x 225 px	Size 180 x 70 px	Period between 20-27 SEP 2021
VE Main Lobby: VDO At Virtual Main Lobby (first come/first serve)	Length 1-1.30 Mins (provided by Clients)(Limited 2 companies)	Length 1-1.30 Mins (provided by Clients)(Limited 2 companies)	N/A	N/A	*Period between 20-27 SEP 2021 ** All 4 videos will be played continueuously in a loop
Digital Showroom: Sponsor's Banner rotation at Search Page Size 1,100 x 275 px	Limited 2 companies	N/A	N/A	N/A	Period between 20-27 SEP 2021
Webinar: Sponsor's Banner Size 500 x 250	Selected 1 function but not logo in the same function	N/A	N/A	N/A	The banner will be sahown on selected session
Webinar: Sponsor's Logo Size 160 x 50	Selected 3 functions	Selected 2 functions	Selected 1 function	Selected 1 function	The logo will be sahown on selected session
Announcement Wall: Free for Advertiser	1 announcement content/exhibitor	1 announcement content/exhibitor	1 announcement content/exhibitor	1 announcement content/exhibitor	100 characters available
Database of Conference's Pre Registration	full contact detail of all attendees' list on selected session	full contact detail of all attendees' list on selected session	full contact detail of all attendees' list on selected session	full contact detail of all attendees' list on selected session	
PARTICIPATION FEE	THB 80,000	THB 50,000	THB 30,000	THB 25,000	
	USD 2,600	USD 1,650	USD 1,000	USD 850	

*** All prices are subjected to 7% VAT

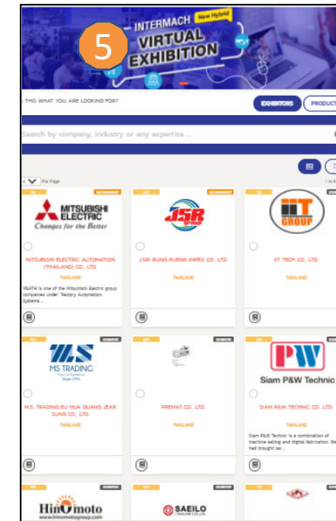
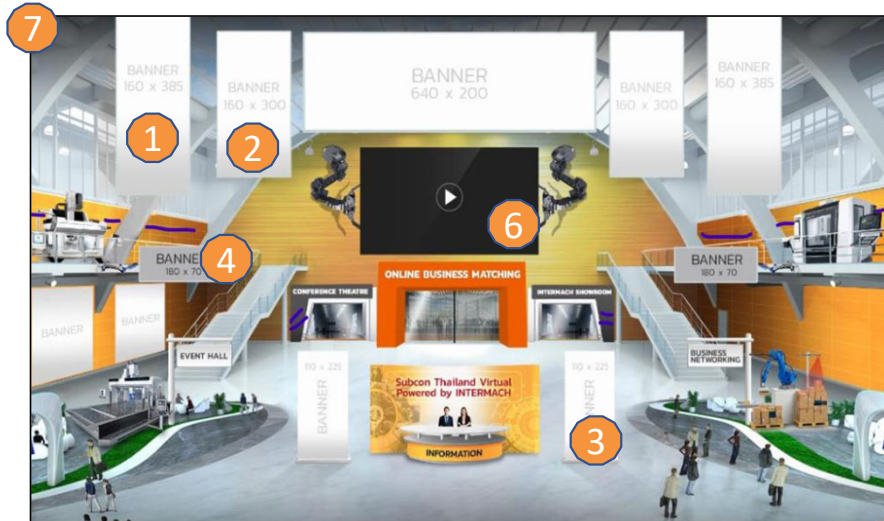


SPONSORSHIP PACKAGE - INTERMACH & MTA Asia	PLATINUM	DIAMOND	GOLD	SILVER	STANDARD	REMARKS*
VE Main Lobby: Vertical Banner	Size 160 x 385 px (Limited 2 companies)	Size 160 x 300 px (Limited 2 companies)	Size 110 x 225 px	Size 180 x 70 px	N/A	Period between 20-27 SEP 2021
VE Main Lobby: VDO At Virtual Main Lobby (first come/first serve)	Length 1-1.30 Mins (provided by Clients)(Limited 2 companies)	Length 1-1.30 Mins (provided by Clients)(Limited 2 companies)	N/A	N/A	N/A	*Period between 20-27 SEP 2021 ** All 4 videos will be played continuously in a loop
Digital Showroom: Sponsor's Banner rotation at Search Page Size 1,100 x 275 px	Limited 2 companies	N/A	N/A	N/A	N/A	Period between 20-27 SEP 2021
Webinar: Sponsor's Banner Size 500 x 250	Selected 1 function but not logo in the same function	N/A	N/A	N/A	N/A	The banner will be shown on selected session
Webinar: Sponsor's Logo Size 160 x 50	Selected 3 functions	Selected 2 functions	Selected 1 function	Selected 1 function	N/A	The logo will be shown on selected session
Announcement Wall: Free for Advertiser	1 announcement content/exhibitor	1 announcement content/exhibitor	1 announcement content/exhibitor	1 announcement content/exhibitor	1 announcement content/exhibitor	100 characters available
Technical Presentation (GATE 4)	1 slot (Max 20 Mins)	1 slot (Max 20 Mins)	1 slot (Max 20 Mins)	1 slot (Max 20 Mins)	1 slot (Max 20 Mins)	Live or Recorded session upon client's decision max length 20 mins. / slot
Database of Conference's Pre Registration	full contact detail of all attendees' list on selected session	full contact detail of all attendees' list on selected session	full contact detail of all attendees' list on selected session	full contact detail of all attendees' list on selected session	full contact detail of all attendees' list on selected session	
PARTICIPATION FEE	THB 80,000	THB 50,000	THB 30,000	THB 25,000	THB 10,000	
	USD 2,600	USD 1,650	USD 1,000	USD 850	USD 350	

*** All price are subjected to VAT 7%

Sponsorship: VE Main Lobby

1	Vertical Banner Size 160 x 385 px	\$1,100USD / THB33,000	Ads/Logo with Hyperlink	Limited 2 Companies
2	Vertical Banner Size 160 x 300 px	\$900USD / THB27,000	Ads/Logo with Hyperlink	Limited 2 Companies
3	Vertical Banner Size 110 x 225 px	\$800USD / THB24,000	Ads/Logo with Hyperlink	Limited 2 Companies
4	Horizon Banner Size 180 x 70 px	\$600USD / THB18,000	Ads/Logo with Hyperlink	Limited 2 Companies
5	Sponsor's Banner rotation at Search Page Size 1,100 x 275 px	\$700USD / THB20,000	Ads/Logo with Hyperlink	Limited 3 Companies
6	VDO At Virtual Main Lobby	1,000USD / THB30,000	60-90 mins VDO	Limited 3 Companies VDO provided by advertiser
7	Announcement Wall	Free for Advertiser	Text messages	



*** All prices are subjected to 7% VAT

Sponsorship: Webinar

1	Vertical Banner Size 500 x 250	1,000USD / THB30,000	Ads/Logo with Hyperlink 1 Mins VDO in seminar program full contact detail of all attendees' list on selected session	Selected Webinar Topic
2	Sponsor's Logo Size 160 x 50	540USD / THB 15,000	Ads/Logo with Hyperlink	Selected Webinar Topic

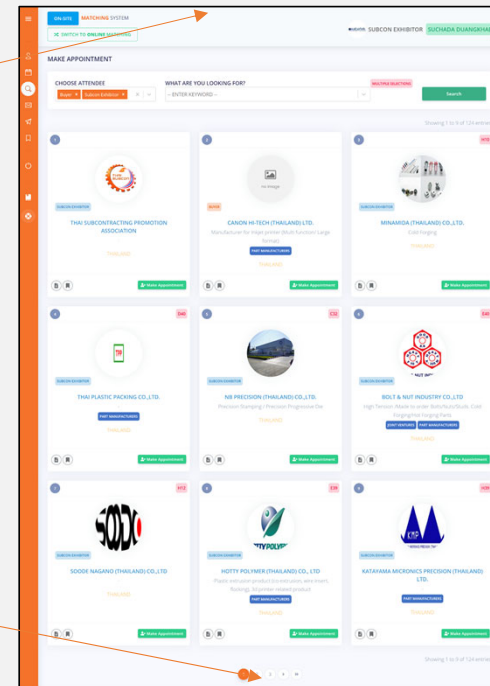
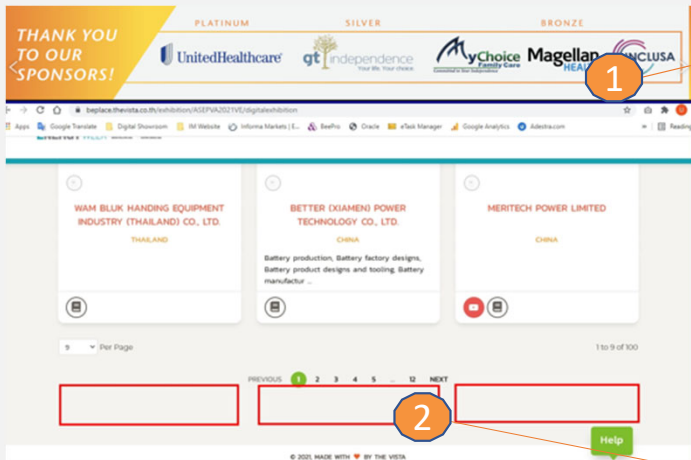
*** All prices are subjected to 7% VAT



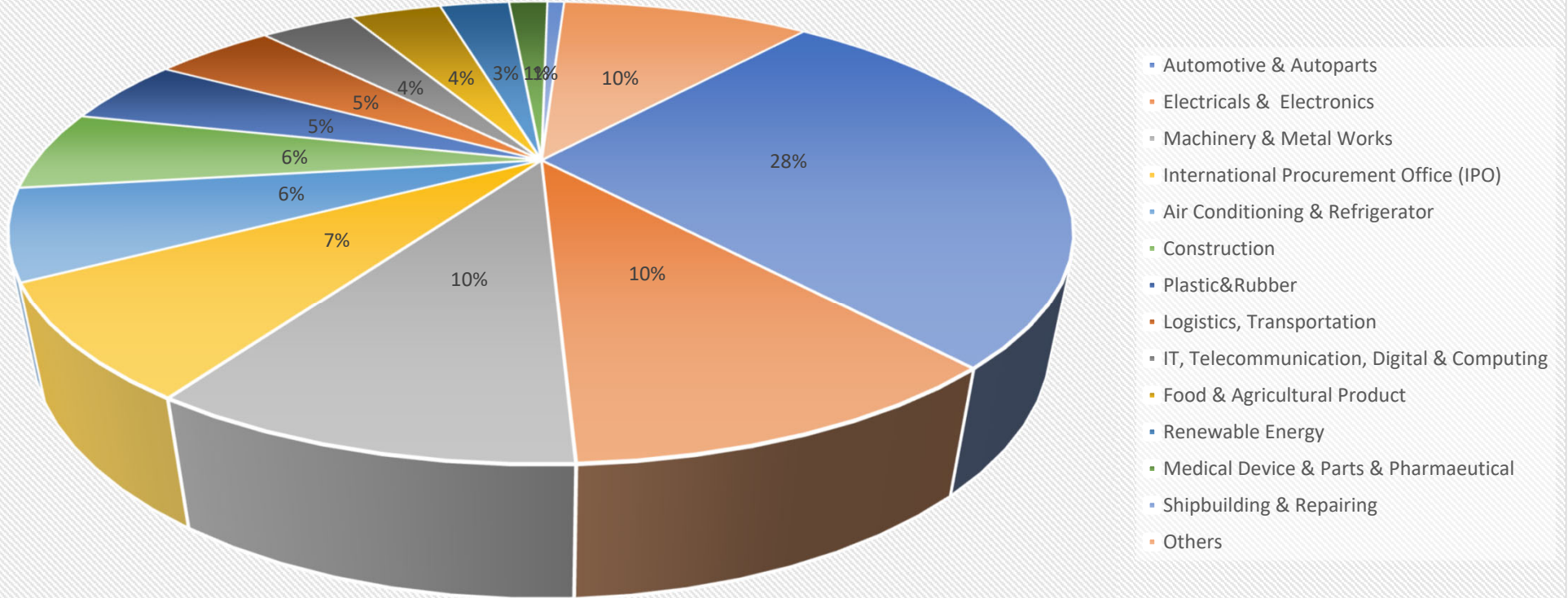
Sponsorship: Business Matching Program

1	Sponsor's Banner rotation at Search Page Size 1,100x275 px	\$700USD / THB20,000	Ads/Logo with Hyperlink	Limited 3 Companies
2	Sponsor's Logo at Footer in xxx page Size 150x100 px	540USD / THB 15,000	Logo with Hyperlink	Limited 3 Companies

*** All prices are subjected to 7% VAT



Meet with quality parts buyers from various countries invited from Office of The Board of Investment of Thailand more than **1,500** countries from various industries





Mr. Kiattisak Chirakajornwong

President of the Thai Subcontracting Promotion Association

The view of industry has been affected by the Covid19 virus and business operations have slowed down. The association has made every effort to help its members to move forward in this difficult situation. The association also recognizes the importance of the stage of this year's SUBCON Thailand Virtual Edition, held via a fully online platform. This will overcome the limitations of travel restrictions and the risk of attendees' gathering in large groups. It is intended to boost business activities for industry that may have been stagnating for some time. With the online platform, experiences from last year indicate that this will be another activity that creates excellent investment opportunities for all involved.



» **THANK YOU** «