

German-Thai Railway Association – GTRA

Online GTRA talk

“Developing German-Thai cooperation and Tech-Localization for enhancing the service quality and attractiveness of Railway in Thailand”

Tuesday 20 July 2021, 9:00-11:00

Venue: Online (150 participants)

Organized by the German-Thai Railway Association (GTRA)

Abstract:

This talk will explore opportunities for both Thai and German industry to develop their business in the railway market in Thailand through joining hands. During this event, industry representatives will share their experience, insights and ideas on how specifically Thai-German industry collaborations can exploit new synergies which can result in enhanced quality and attractiveness of railway services in Thailand. Supporting mechanisms such as technology transfer, tech localization and standardization will also be discussed. The talk is structured by 3 guiding questions and concludes with a Q&A round, giving the audience an opportunity to engage with the speakers.

After this main part of the event, a new Thai translation of a German textbook in Railway Engineering is introduced as a product of the technology transfer promoted by GTRA.

Time	Description	Speaker(s)
8:30 – 9:00	Logging-in and preparation	
9:00 – 9:15	Opening / Welcome Speech	H.E. Mr. Georg Schmidt, German Ambassador & Representative of the Ministry of Transport (to be confirmed)
9:15 – 10:40	GTRA Talk “Developing German-Thai cooperation and Tech-Localization for enhancing the service quality and attractiveness of Railway in Thailand” Q1. How could the German-Thai cooperation enhance service quality and attractiveness of Railway in Thailand? (including best practice examples) Q2. How can mechanisms such as technology transfer, technology localization and standardization be helpful for the progress of railway services? Q3. Are there other beneficial measures such as fostering multi-cultural	Moderator: Prof. Dr.-Ing. Nisai Fuengwarodsakul, Dean of TGGs & Interim Chairman of GTRA Speakers: 1. Mr. Nakorn Chantasorn Former Governor of State Railway of Thailand, NSTDA 2. Mr. Watcharachan Sirisuwannatash Chief Mechanical Engineer (Rolling stock) of State Railway of Thailand 3. Mr. Georg M. Wolff, Vice President and Chair of Working Group Rail & Road Infrastructure,

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	understanding, local HR development, political support etc.? Public Q&A and discussion	European Chamber of Commerce Thailand EABC 4. Mr. Tomasz Mazur, CEO Siemens Mobility 5. Mr. Armin Rosocha, Vice President and Head of Customer Services, Siemens Mobility Limited 6. Mr. Pracharak Ittiwiboon, Head of Sales Industrial SEA & Thailand, Schaeffler
10:40 – 11:00	German-Thai technological transfer activity Introduction of a translated German technical book “Schienenfahrzeugtechnik” by Joachim Ihme into a Thai version “วิศวกรรมระบบราง” by KMUTNB’s translator team	Moderator: Asst. Prof. Boonchai Sangpetngam, CU Speakers: Translator team KMUTNB 1. Assoc. Prof. Dr. h. c. Banleng Sornil 2. Prof. Dr.-Ing. Nisai Fuengwarodsakul 3. Assoc. Prof. Dipl.-Ing. Somnuk Watanasriyakul 4. Dipl.-Ing. Monta Pudchawi 5. Asst. Prof. Dr.-Ing. Kumpanat Sirivedin 6. Asst. Prof. Dr.-Ing. Chayakorn Netramai Cho Thavee Co., Ltd. 7. Dipl.-Ing. Aphichet Wangyaichim

Registration:

The talk is held as an on-line event. The on-line meeting link will be sent to the participants to the registered E-mail one day ahead of the event.

Please kindly register your participation by filling the following form before 12:00 AM (Noon) 19 July 2021.

<https://forms.gle/dExpGPS2QF8Ky8Wg6>

