



Become a WEPs signatory today! – UN Women

Due to the Covid-19 pandemic, businesses across the globe have been severely affected. To help companies through this challenging time and stimulate the economy, UN Women and the European Union launched [WeEmpowerAsia](#) to catalyse business action towards gender equality because we believe ‘**gender equality means good business.**’ UN Women hosted the [Women’s Empowerment Principles \(WEPs\) Signing Ceremony ‘Principles into Practice’](#) on 30th September 2020 where 110 companies publicly pledged to advance gender equality and women’s empowerment together. En route to putting that declaration into action while strengthening gender equality and revitalising economy, by [joining WEPs Community](#), UN Women, in partnership with Kenan Foundation Asia, would like to help you grow your business sustainably!

What the WEPs Community Offers

- Improve **visibility** for your company on women’s empowerment.
- Become part of a **community of leading companies** with peer-networks, access to best practices and exchange.
- Access **training and support** to incorporate the WEPs into their strategy and implement impactful women’s empowerment measures.
- Access to **tools** like -- Gender Assessment/Action Planning, specific COVID-19 tool and a range of new tools that are regularly developed.
- Jointly **develop and implement women’s empowerment programmes** with UN Women to address crucial areas.
- **Co-create larger individual programmes** and / or jointly run communication and/or advocacy campaigns advancing gender-equality at large with UN Women.

Join our fast-growing community now!

There are now over 4,000 CEO-level [signatories](#) from across the globe, and the WEPs community in Thailand is expanding. Joining the WEPs requires two actions from your side:

1. The company or organization’s CEO/President signs the [CEO Statement of Support](#).
2. The company submits an [online application form](#).

Learn more about the WEPs [here](#) and use this [How To Guide](#) to complete the online application. UN Women together with our partner Kenan Foundation Asia is offering [online sessions](#) to walk you through the WEPs, its application, and roadmap to become a thriving business and a gender inclusivity champion. There was never a better time than now!

For further information, please, contact Siriporn Rathie, WeEmpowerAsia Thailand Programme Manager (siriporn.rathie@unwomen.org)



JOIN THE GLOBAL MOVEMENT SIGN THE WOMEN’S EMPOWERMENT PRINCIPLES TODAY

Thousands of companies have already committed to take action for gender equality in the business world. You too can make a difference.

BE THE CHANGE

WOMEN’S
EMPOWERMENT
PRINCIPLES

