Reimagining Doctor Communities for Better Patient Outcomes

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The three tenets of Healthcare

1. Doctors must **LEARN** continually

2. Patients need to **ACCESS** right doctors

3. Tech can help Patients **ADHERE** & get better outcomes

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Reimagining What a
Doctor Community is

Re-Imagining Doctor Communities

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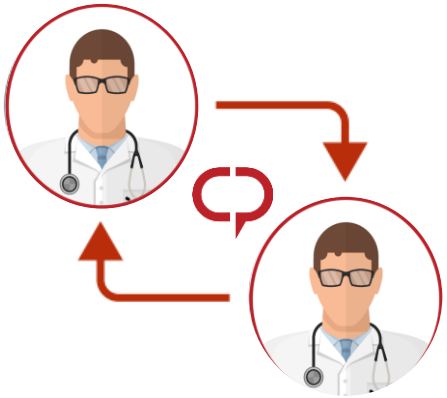

Doctors'
Professional Community

Enabling Doctors to
Learn & **Connect**

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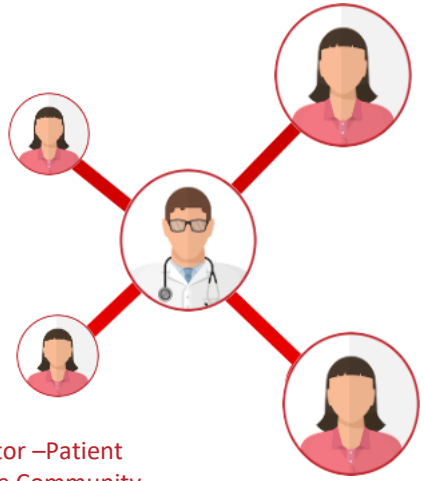

Doctor –Patient
Private Community

Enabling Doctors to **Grow** their practice by building their private **patient** community

Re-Imagining Doctor Communities

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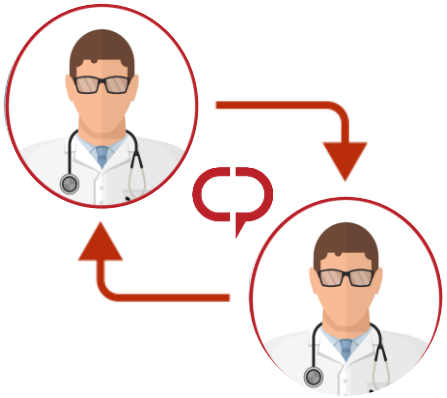

Doctors'
Professional Community

1. 250K verified **Doctors**
2. 100+ **Medical Associations**
3. 40+ Global **Pharmaceutical Clients**

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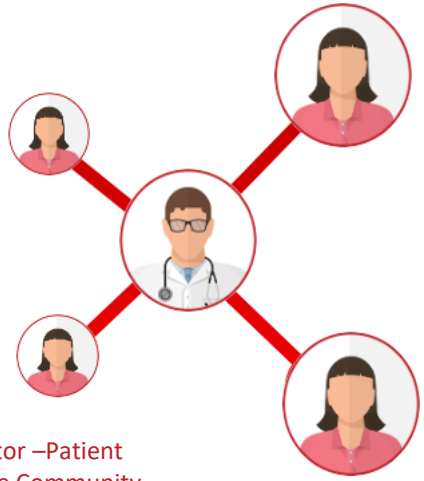


Doctor –Patient
Private Community

1. Beta Launch Oct 2020 (Indonesia)
2. 1500+ **Doctors**
3. 45K **Patient Teleconsults** within 1 month

Doctors are rapidly adopting the - Re-Imagined Doctor Community

250,000+ Doctors in S.E. Asia with 56% overall Market Penetration

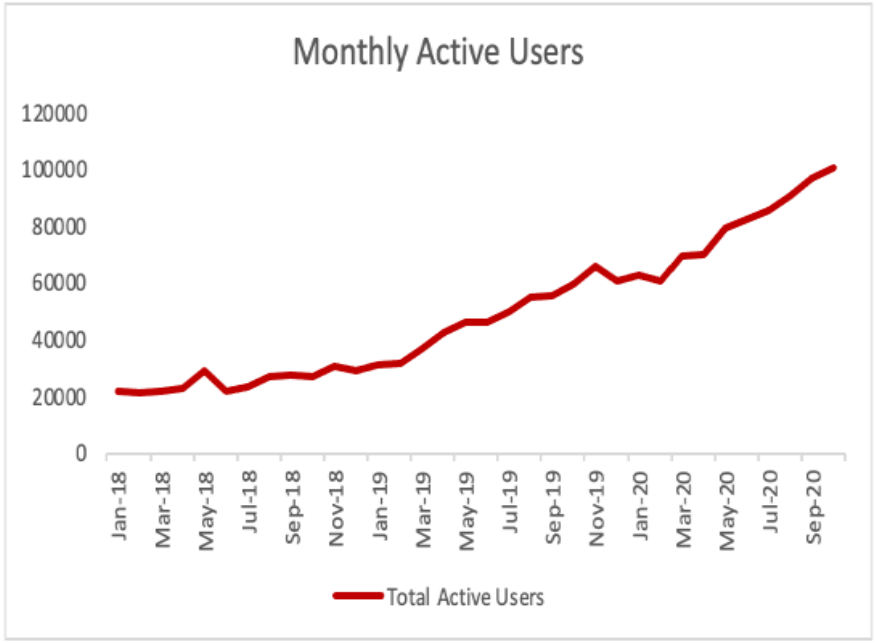
For Doctors

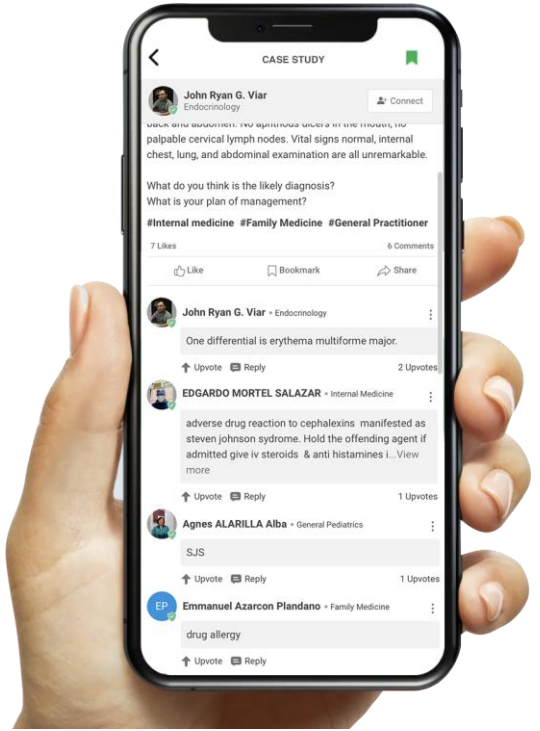
Enabling Doctors to **Learn, Connect** with peers & **Grow** their practice

What Doctor Wants

1. Peer to Peer Collaboration
2. Continuing Medical Education
3. Byte Size Learning Modules
4. e-detailing & Remote Detailing
5. Patient Access **(Virtual Clinics)**
6. Patient Adherence Programs

Doctors prefer engaging through **Discussions** than just reading **Content**





100K+ Doctors spending 120 mins per month

Reimagining **Doctor – Patient Communities**

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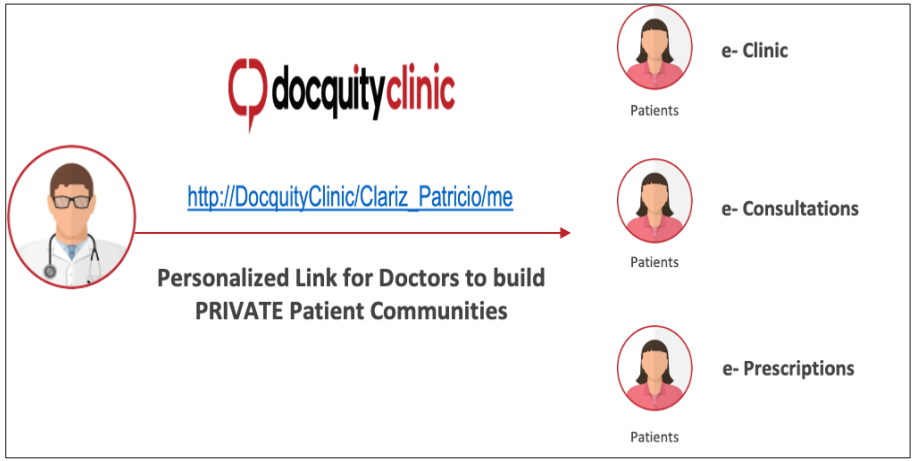
All Doctors on Docquity get their private & Specialized Digital Clinic Link



1. **Launch –Oct 2020**
2. **1500+ Doctors adopted within one month driving 45K+ Patient Consults**
3. **Endorsed by Medical Associations in Indonesia, Philippines & India**

Think Private Doctor to Patient group

Increasing Patient Accessibility & Adherence

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1. Doctor enrolls patient via Docquity app, post initial consultation

2. Patient enrolls via **chatbot**

3. **Tele-Consult**

   E-Prescribe

   Community / Content Insights

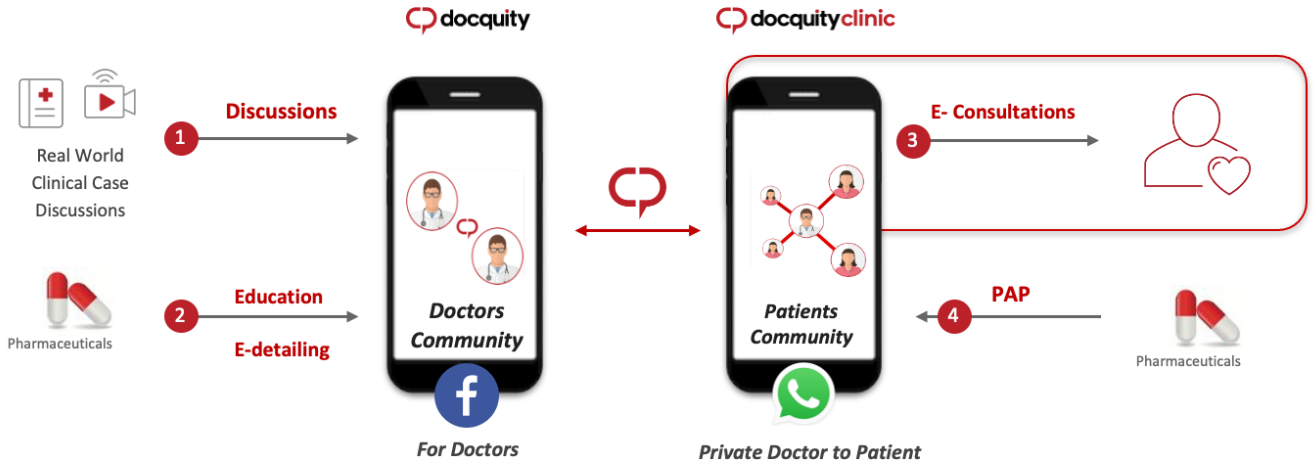
4. Partner / Designated **Pharmacy** delivers medication to patient; Payment Platform*

5. Patient and Doctor reminded of **repeat** compliance / adherence

6. Ongoing patient care via **Docquity support**

*** Working with two Pharmaceutical Clients on Oncology focused PAP programs in Indonesia & the Philippines**

Putting it all Together – A Connected & Self-Sustaining Ecosystem



Clients leveraging this ecosystem to drive tangible outcomes

NOVARTIS · Abbott · Johnson & Johnson · AstraZeneca · Boehringer Ingelheim · Pfizer · Bayer · mundipharma · Merck · SANOFI · MSD · novo nordisk · P&G · Roche · Menarini · Takeda

Thank You