

8th ASEAN-EU Business Summit

Towards an Inclusive, Resilient & Stronger ASEAN

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1305-1315	Welcome & Opening Remarks – Chairman of EU-ASEAN Business Council
1315-1330	Keynote Address – H.E. Trần Tuấn Anh, Minister of Industry and Trade, Vietnam *
1330-1345	Digital Keynote Address Khor Chern Chuen, Chief Operating Officer, SAP Southeast Asia
1345-1445	Panel 1: ASEAN 4.0 - Digital Tools for an Inclusive Future COVID-19 has accelerated ASEAN's to pivot towards the digital economy, forcing companies to rethink how they operate. However, the task at hand is considerable. The region's uneven customs regulations, large connectivity deficits, and limited regulatory frameworks to protect consumers and online businesses continue to present huge roadblocks, especially for SMEs. Beyond the e-commerce sector, more needs to be done to ensure that the region's digital ecosystem is inclusive. <ul style="list-style-type: none">• What makes a digital ecosystem inclusive, who are the key players?• What are the key challenges SMEs face when they attempt to take advantage of the e-commerce sector?• What digital trends are emerging in ASEAN and how can businesses work with government leaders to capitalise on them? Panellists: <ol style="list-style-type: none">1. Santitarn Sathirathai, Group Chief Economist, Sea2. Khor Chern Chuen, Chief Operating Officer, SAP Southeast Asia3. Jane Lim, Assistant Chief Executive of the Sectoral Transformation Group, Infocomm Media Development Authority, Singapore4. Representative, World Economic Forum (tbc)5. H.E. Dr. Aladdin D. Rillo, Deputy Secretary-General of ASEAN for ASEAN Economic Community (tbc)* Moderator – Jeff Paine, Managing Director, Asia Internet coalition

* speakers/panellists joining virtually

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1445-1500	Panel Keynote Address Eric Mansion, General Manager, Sanofi Pasteur Asia
1500-1600	Panel 2: Promoting Sustainable Health Care Financing in ASEAN As ASEAN climbs up the value chain, the provision of affordable healthcare is crucial. Demographic shifts are set to create a host of uncertainties, including a rapidly ageing demographic between now and 2050. The challenge for ASEAN leaders is to ensure that healthcare is readily available to everyone, even those in the most remote locations, at an affordable price. <ul style="list-style-type: none">• Why has the provision of affordable and universal healthcare in ASEAN increasingly in the spotlight now?• How can businesses work with ASEAN leaders to promote sustainable health care financing?• In what ways can ASEAN leaders and businesses work together to promote innovative reimbursement models in the health care sector?• Is there a role for greater Self-Care across the region? Panellists: <ol style="list-style-type: none">1. Ada Wong, Public Affairs Lead, Sanofi2. Marianne Gilchrist, Managing Director, Head Global & L&H South Asia, SwissRe*3. H.E. Kung Phoak, Deputy Secretary-General, ASEAN Socio-Cultural Community (ASCC) (tbc)*4. Lisa Ooi Ann Gee, Vice President, Strategy Healthcare and Wellness, EDB, Singapore (tbc) Moderator: Chris Hardesty Director, Healthcare & Life Sciences , KPMG
1600-1610	Coffee Break

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1610-1620	Afternoon Keynote Address (I) Charting ASEAN-EU Relations, Post Pandemic H.E. Valdis Dombrovskis, EU Trade Commissioner (Invited)*
1620-1630	Afternoon Keynote Address(II): Understanding Brunei's 2021 Chairmanship Priorities H.E. YB Dato Seri Setia Dr Awang Haji Mohd Amin Liew bin Abdullah (tbc)* Minister in the Prime Minister's Office & Minister of Finance & the Economy II, Ministry of Finance & Economy
1630-1720	Panel 3: Towards a Resilient and Sustainable Tomorrow- Understanding ASEAN's Post-Pandemic Recovery & The Opportunities for European Businesses The swift and massive shock of the coronavirus pandemic and shutdown measures to contain it has plunged the global economy into a severe downward spiral. According to World Bank forecasts, the global economy will shrink by 5.2% this year., making it the deepest recession since the Second World War. The blow is hitting hardest in countries which rely heavily on global trade, tourism, commodity exports, and external financing. <ul style="list-style-type: none">• In what ways can ASEAN leaders work together to develop a coordinated exit strategy and build collective resilience against future economic shocks?• How can businesses work together with government leaders to ensure that the pandemic does not propel anti-globalist and anti-trade sentiments?• What role can the private sector play to spur long-term economic recovery while sustainably advancing the local economies in which they operate in?• How can trade and investment links with Europe be boosted to help ASEAN's economic recovery?

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1630-1720
(Continued)

Panellists:

1. H.E. Igor Driesmans, EU Ambassador to ASEAN *
2. Martin Hayes, President, Bosch, Southeast Asia
3. Stuart Tait, Group General Manager, Regional Head of Commercial Banking Asia-Pacific, HSBC*
4. Tan Sri Dr. Munir, Chairman, CIMB ASEAN Research Institute and President, ASEAN Business Club *
5. Stanimira Koleva, SVP and GM Asia Pacific and Japan, Here Technologies (tbc)

Moderator – Donald Kanak, Chairman, EU-ABC *

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1715-1730

Closing Keynote: ASEAN's New Economic Choices Post Pandemic

H.E. Chan Chun Sing, Minister for Trade and Industry, Singapore

ASEAN is facing a crisis like never before – with COVID-19 causing economic turmoil across the region and globally. As Covid-19 traced its way through the region from early February, all ASEAN members have adopted different approaches to deal with the outbreak. But, all pandemics come to an end, and as government leaders deal with the immediate challenges in public health and the economy, attention has turned to post-pandemic economic recovery.

- In what ways can leaders work together to develop a coordinated exit strategy and build collective resilience against future economic shocks?
- What are ASEAN's future economic choices post pandemic and how does the region look to advance its ties with the EU?
- How can the EU- Singapore and EU-Vietnam FTA act as new engines of growth?
- How will Singapore position itself at the heart of ASEAN as the region looks to attract new investment?

1730-1750

Moderated Q&A with Minister Chan

Moderator – Ryan Huang, Presenter, Money FM

* *speakers/panellists joining virtually*