



**Virtual Roundtable on
Industry and Intermediary Cooperation
Against Online IPR Infringements
in Thailand**

DRAFT AGENDA

12 June 2020
14:00 – 16:30 (GMT+7)

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- 14:00 – 14:10 Opening and Introduction
Mr. Chakra Yodmani, Director, IP Promotion and Development Office & Acting Director, Office of Prevention and Suppression of IPR Violation, Department of Intellectual Property of Thailand
Mr. Philipp Dupuis, Head, Economic and Trade Section of the Delegation of the European Union to Thailand
- 14:10 – 14:30 Developments and Initiatives on the Protection and Enforcement of IPRs in the Online Environment in Thailand
Mr. Chakra Yodmani, Department of Intellectual Property of Thailand
- 14:30 – 14:50 The EU Experience on IPR Protection and Enforcement in the Online Environment: Challenges and Remedies
Ms. Marion Guth, EU Expert
- 14:50 – 15:00 Issues and Challenges Faced by IPR Owners Against Online Infringements
European Association for Business and Commerce - Thailand
- 15:00 – 15:15 E-Commerce Platform: Programs and Initiatives of Lazada on IP Protection
Lazada Group
- 15:15 – 15:30 Social Media/Online Advertising: Current Initiatives, if any, Against Online Infringements
- 15:30 – 15:45 Mobile Broadband Operators/Data Centre Service Providers: Current Initiatives, if any, Against Online Infringements
- 15:45 – 16:00 Payment/Financial Service Providers: Current Initiatives Against Online Infringements
- 16:00 – 16:25 Roundtable Discussion on Voluntary Collaboration Initiatives between ISPs and IPR Owners in Thailand
Moderated by: Mr. Philipp Dupuis, Delegation of the European Union to Thailand
- 16:25 – 16:30 Way Forward and Closing Remarks
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