

"Thailand" **1**
What you
need to know - No.

Why invest
in Thailand?

The European ASEAN Business Centre
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The European ASEAN Business Centre (EABC) is a European Trade Organisation contributing to improve the trade and investment environment for European companies in Thailand with an aim to see a larger number of European companies (especially SMEs) being established in Thailand and increased export and investment by European companies into Thailand.

The EABC supports trade advocacy by playing an important role as the independent voice of European business vis-à-vis Thai authorities. It also acts as a focal point for market information for European companies in Thailand, facilitating their market access.

Membership Benefits

- Be part of our substantial network in Thailand
- Increase your company exposure for a larger audience
- Dynamic networking opportunities
- Be part of European Working Groups to influence key policy development
- Benefit from high level contacts with Thai authorities and EU Member States
- Stay informed on current developments through our newsletter and News Alerts
- Participate in trade shows and fairs

Join
us now!

Sign up for membership by contacting
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Our Partners



EABC
European Union's
window to
Thailand



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Why invest in Thailand?

Overview

The land of smiles has increased its attractiveness for foreign investors enormously. The achievement of impressive rankings for its economic performance, the proximity to the best emerging countries of the world, the provision of various investment incentives and the boom of its export business provide great opportunities for foreign investors to establish their business in the Kingdom of Thailand.

Strong Economic Performance

- 1st-largest producer of natural and synthetic rubber and hard disk drives
- 2nd-largest tungsten producer
- 3rd-largest tin producer
- 6th-largest exporter of rice and sugar
- 13th-largest producer of automotive parts
- 16th-largest agricultural and 18th-largest manufacturing outputs

Opportunities for Investors

Due to its **geographic location**, Thailand can provide the entrance to the heart of Asia and to existing business opportunities in the region. The **welcoming Thai culture**, its gracious hospitality and the **low living costs** have contributed to Thailand's ranking as the **best expat experience worldwide** in terms of overall experience and quality of life.

The **lowest prime office rents** of major cities in Southeast Asia and the **2nd lowest corporate income tax rate** in the region strengthen Thailand's competitiveness.

A number of Free Trade Agreements and the membership in the **ASEAN** community exemplify the country's efforts in promoting trade not only within Asia, but also with Europe and other nations.

The government promotes the economic development and foreign investment by reducing trade barriers with several **tax and non-tax incentives** being granted to specific industries or regional zones.

EABC supports to further facilitate trade and investment in Thailand for European companies and contributes thereby to a sustainable and competitive economy.

Basic Facts

- Capital: Bangkok
- Government: Constitutional monarchy
- Population: 69.5M(2011)
- GDP: \$345.6 billion (2011)
- Inflation rate: 2.7% (2012)
- Interest rate policy: 3% (2012)
- Debt-to-GDP Ratio: 42% (2011)
- World Bank Ease of Doing Business Rank: 17 (2012)
- WEF Global Competitiveness Rank: 38 (2012)



This leaflet is part of the EABC publication series on "Thailand" What you need to know. The information in this leaflet is provided for informational purposes only, and should not be construed as business or legal advice on any specific facts or circumstances.

For more information please visit
www.eabc-thailand.eu