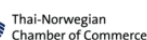


Compact Guide to the ASEAN Economic Community (AEC)

September 2012

In collaboration with



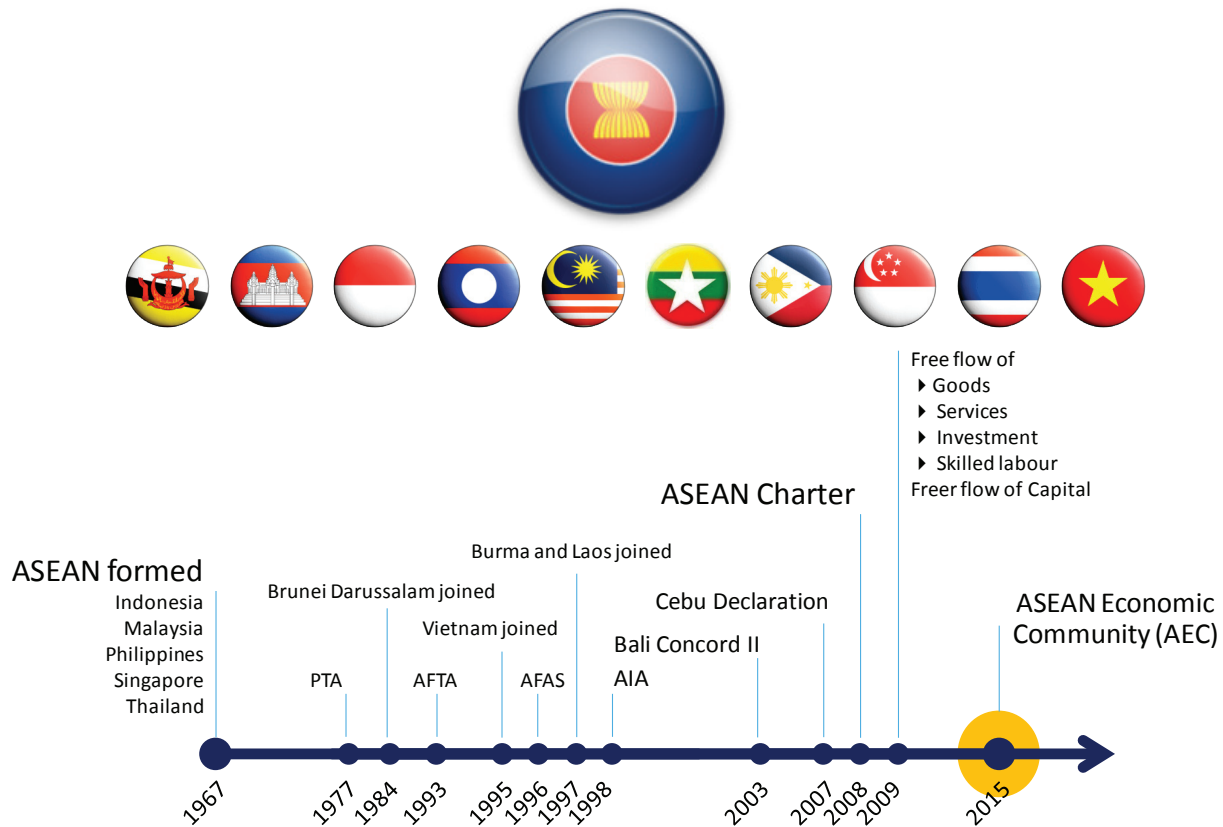
A supported initiative of the European Union

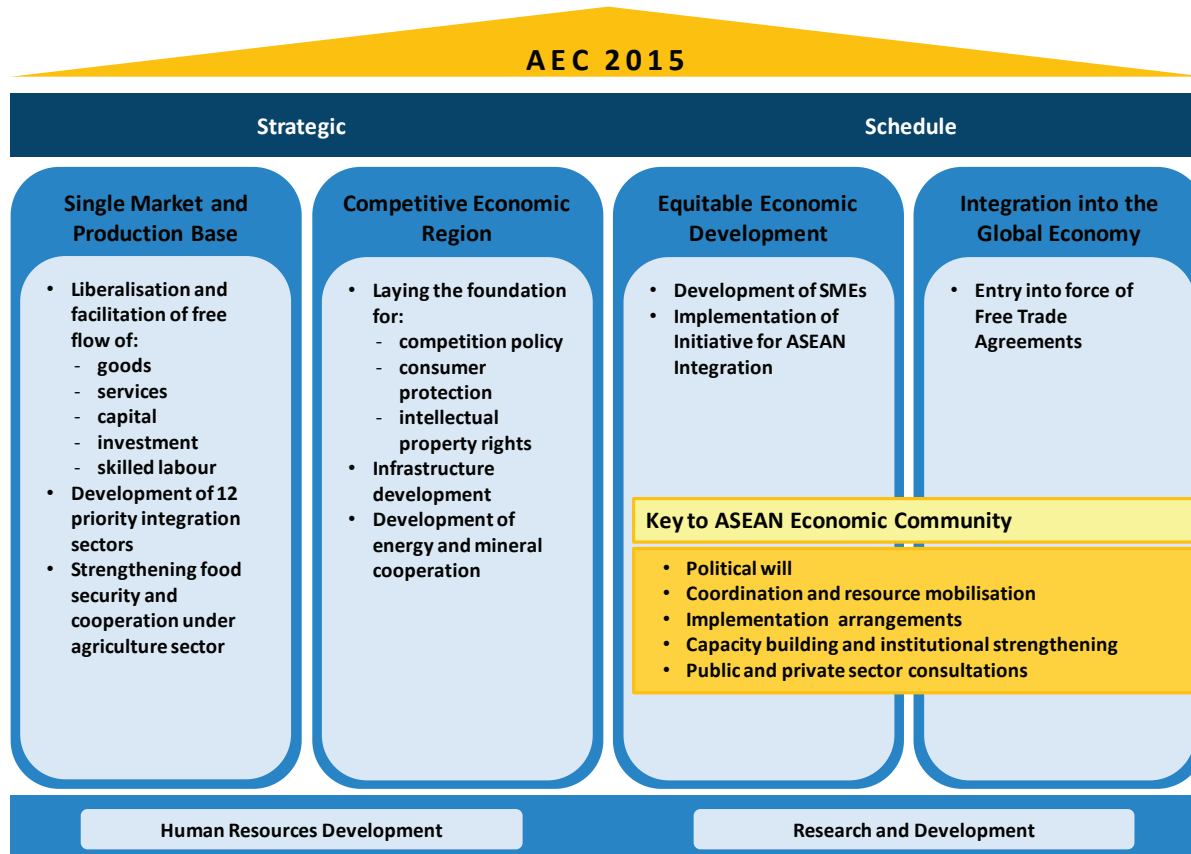


The information in this Pocket Guide on AEC is provided for informational purposes only, and should not be construed as business or legal advice on any specific facts or circumstances. The information contained herein is based on input and analysis updated as of September 2012. Despite our utmost efforts in producing this Pocket Guide on AEC, the European ASEAN Business Centre in Thailand does not assume any legal liability or responsibility for the accuracy and completeness of the information provided herein. No users of this Guide should act, or refrain from acting, on the basis of any content included in the Guide without seeking appropriate professional advice.

Compiled from various sources: ASEAN Secretariat; IMF World Economic Outlook (2012); CIA World Fact Book (2012); The Economist; Travel and Leisure Magazine; TripAdvisor; UNESCO; Ministry of Tourism and Sports – Thailand, and Ministry of Commerce.

ASEAN History

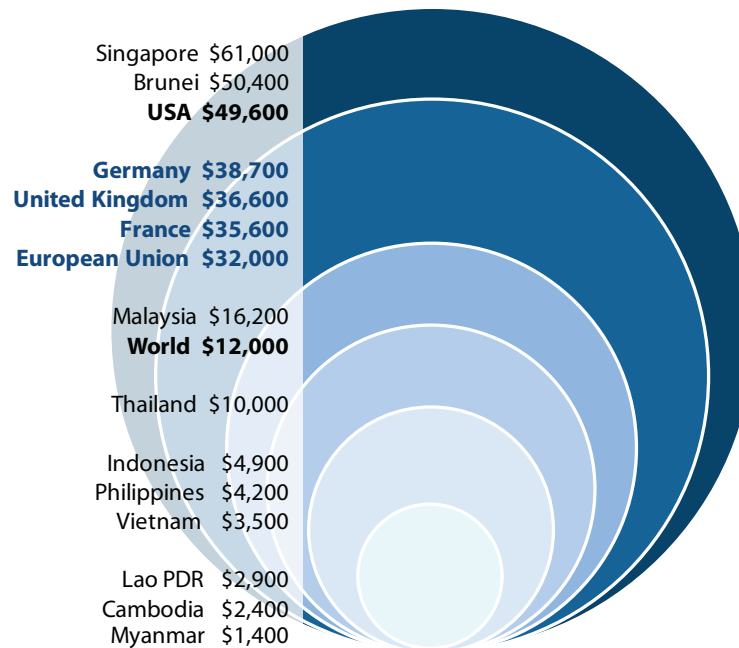




ASEAN Markets



ASEAN is a market of 600 million consumers, with 1.2% population growth rate and 5.2% GDP growth in the past decade.



GDP per Capita (PPP) of ASEAN countries

ASEAN Industries



Manufacturing and agriculture dominate most economies. ASEAN countries can be categorized into 3 different groups based on key economic sectors contributing to their GDP.

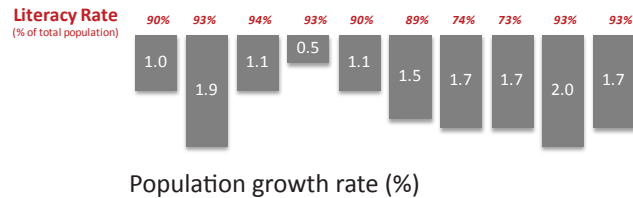
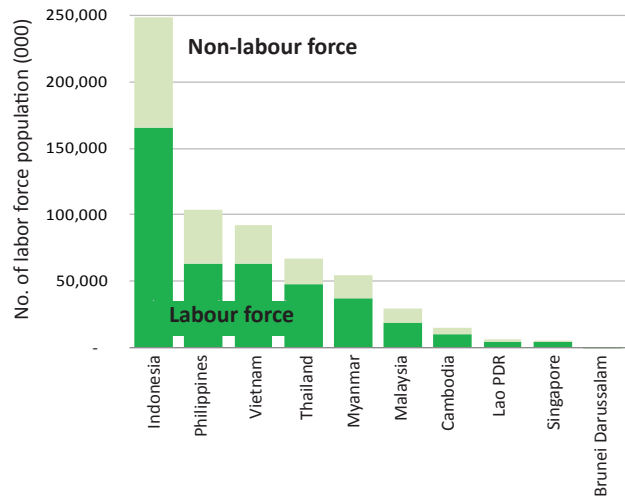
Service-oriented	 Singapore	Major industries: petroleum refining, ship repair, offshore platform, financial services, trading, consumer electronics, information technology products and services and pharmaceuticals.
	 Malaysia	Major Industries: tourism, petroleum and liquefied natural gas, electronics equipment, textiles, chemicals, wood and wood products, agriculture processing, palm oil, rubber, tin mining and logging.
	 Thailand	Major industries: tourism, healthcare, automobiles and parts, textiles and garments, electrical appliances, computers, IC, plastics, cement, jewelry, furniture, agricultural processing, fishery products, rice, rubber, tobacco, tungsten.
Manufacturing-oriented	 Philippines	Major industries: IT services, semiconductors and electronic products, transport equipment, pharmaceuticals, garments, footwear, copper, petroleum products, coconut oil, fruits, food processing, fishing.
	 Indonesia	Major industries: tourism, oil and gas, electrical appliances, plywood, textiles and apparel, footwear, mining, cement, chemical fertilizers, food and rubber.
	 Vietnam	Major industries: garments, shoes, machine-building, mining, coal, steel, cement, chemical fertilizer, glass, tires, oil, mobile phones, electronics, wooden products, food processing and rice.
Agriculture-and-resource-oriented	 Lao PDR	Major industries: tourism, construction, garments, mining of copper, tin, gold, and gypsum, timber, wood products, coffee, agricultural processing, cement, rubber and electric power.
	 Cambodia	Major industries: tourism, garments, textiles, footwear, construction, wood and wood products, gem mining, cement, fishing, rice, tobacco and rubber
	 Myanmar	Major industries: oil and natural gas, garment, wood and wood products, copper, tin, tungsten, iron, cement, construction materials, jade and gems, agricultural processing, pulses, beans, fish, rice.
	 Brunei	Major industries: petroleum refining, petroleum, liquefied natural gas, construction, garments.

ASEAN Population and Workforce

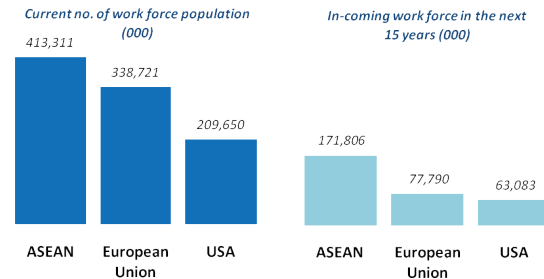


ASEAN, with more than 400 million workforce population, has a large pool of quality labour

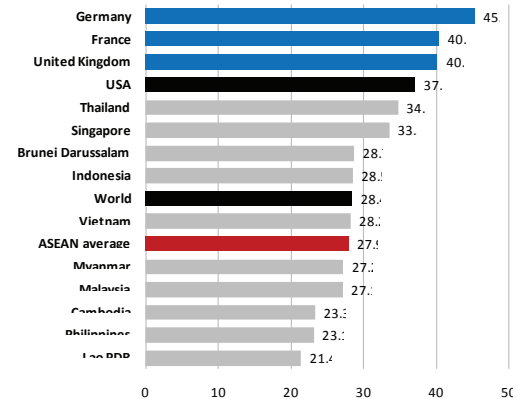
Work force population in ASEAN (2012)



ASEAN work force



Median age of the population in Southeast Asia



ASEAN Natural Resources



ASEAN countries are enriched with abundant natural resources, including oil, natural gas, timber, iron ore, manganese, phosphates, tin, bauxite, coal, nickel, copper, silver, gold, gypsum, lead, zinc, antimony, tungsten, precious stones, marble, limestone, salt, cobalt, tantalum, lignite, fluorite, phosphates, chromate

Thailand World's second largest exporter of gypsum

Indonesia Gas reserves **108.4 trillion** cubic meters
possesses world's largest deposits of nickel
world's biggest exporter of thermal coal
world's second tin producer
world's third copper producer

Laos Coal production **250,000** tons/year
(quadruple in 15 years)

Cambodia 20 gold bearing areas
Substantial mining potential for iron ore, bauxite, coal, limestone, granite, and precious stones



Malaysia Gas reserves **84.6 trillion** cubic meters
Mining industry value **US\$68 billion**

Philippines Gold ore reserves: **4 billion tons**
(world's 3rd) forth largest copper deposits
fifth largest nickel ore deposits

Vietnam Third largest reserve of bauxite
world's second exporter of anthracite coal

Myanmar Untapped potential for oil and gas, tin, antimony, zinc, copper, tungsten, lead, coal, limestone, precious stones, and gold

Brunei Gas reserves **10.8 trillion** cubic meters

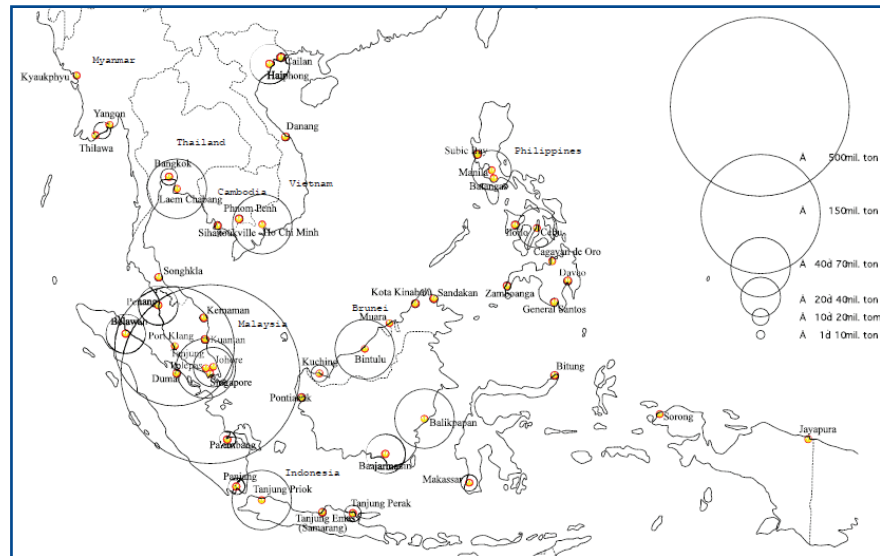
ASEAN Connectivity

Huge investment in development of roads, rails, pipelines, flights, and sea ports aims for a strong connectivity of ASEAN and the world

ASEAN Highway Network



47 Designated Ports form the trans-ASEAN transport network

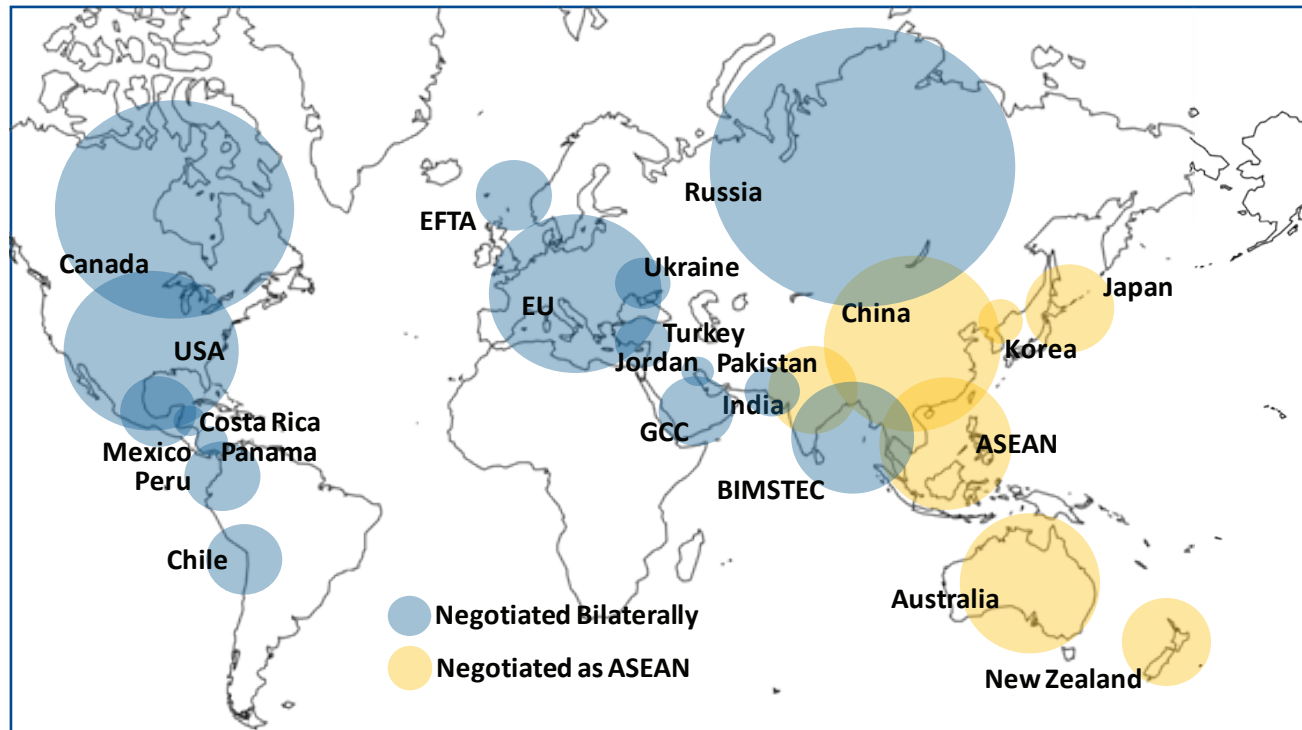


23 Designated Routes **38,400** Kilometres

ASEAN's Extensive Network of Free Trade Agreements



Network of FTAs covering 69 countries means price advantage for almost all products



ASEAN Trade with FTA Partners = **\$1,667** billion
= **82%** of total ASEAN trade

ASEAN Business Settings and Tourism



Tourism industry is one of ASEAN's key growth engines. Businesses take place in a vibrant, lively, exotic and culture-rich surroundings.

Bangkok, Thailand



Bangkok ranked first in the Travel+Leisure Magazine's online survey* of the World's Best Cities in 2012.



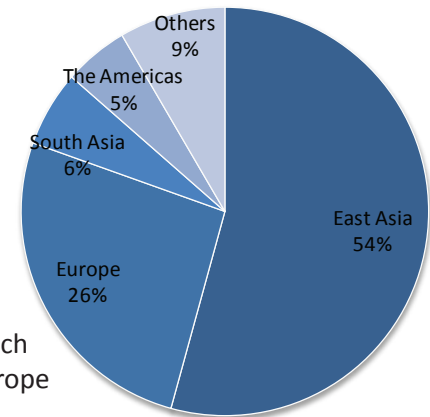
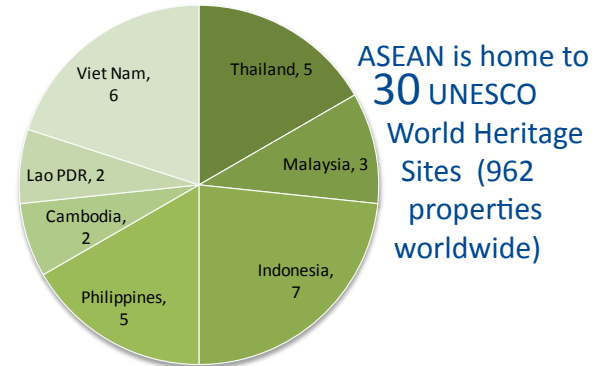
Siem Reap, Cambodia



Four ASEAN's cities in top 10 best destinations in Asia by TripAdvisor (2012):

- Chiang Mai, Thailand
- Siem Reap, Cambodia
- Boracay, Philippines
- Hanoi, Vietnam

Over 70 million visitors to ASEAN annually since 2011; of which 54% from East Asia and 26% from Europe



About the European ASEAN Business Centre (EABC)

The European-ASEAN Business Centre (EABC) is an established platform representing the interests of the European business community in Thailand. Established by a consortium with sixteen business organisations and chambers of commerce, both in Thailand and Europe, EABC and Consortium partners has a combined membership base of around 2,000 companies in Thailand.

EABC interacts as the unified voice of European businesses in Thailand with the aim to enhance the economic conditions to facilitate European companies operating in Thailand and those who wish to establish their presence in both Thailand and, further afield, in ASEAN. Our main activities include carrying out policy and advocacy work, providing support to European businesses with trade-related information and organising key events to foster opportunities for European businesses in Thailand. EABC is part of a strategy of the European Union to support the internationalisation of European SMEs and other European enterprises.



Contact details

European ASEAN Business Centre (EABC)

195 Empire Tower, 25th floor, South Sathorn Road
Yannawa, Sathorn, Bangkok 10120
THAILAND

More information, please visit www.eabc-thailand.eu

About the International Institute for Asia-Pacific Study (INSAPS)

Bangkok University has attached great importance to research and development on current global transformation and how to be responsive to such changes, particularly in Asia-Pacific. The International Institute for Asia-Pacific Studies (INSAPS) has, therefore, been established to be the centre for knowledge on economic integration and free trade arrangements within the region as well as with other regions. INSAPS strives to be a leading centre for educational research and development in the region with knowledge and new perspectives on Asia-Pacific region by means of promoting research works of the faculty, organising seminar and training, etc.



Contact details

The International Institute for Asia Pacific Studies, Bangkok University

Rama 4 Road, Klong Toey
Bangkok 10110
THAILAND

More information, please visit www.bu.ac.th