



# Thailand - land of investment

Did you know that Thailand is the world's largest hard disc manufacturer, that Thailand rank No.9 globally and No.1 in ASEAN for Automotive Production, that Thailand has more than 9,000 food processing companies, that Thailand is among the top five agriculture exporters in the world, and that Thailand has more than 500,000 ICT professionals...?

Business Sweden, Royal Thai Embassy and Thailand Board of Investment (BOI) invite you to a seminar where you will get the opportunity to learn more about Thailand and the possibilities you have for doing business there.

## Why Thailand?

- Liberal investments policies with 100% foreign equity ownership
- Attractive tax and other incentives
- Strong and vibrant economy (5% growth during the last five years)
- Large domestic market (65 million inhabitants) and a ideal springboard to the Asia Pacific market
- Immediate access to the ASEAN Free Trade area (AFTA) of more than 500 million consumers

## The seminar offers:

- An update of the latest development in the government policies and incentives
- New business opportunities in Thailand for Swedish companies
- Testimonials from Swedish companies doing business in Thailand

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**Monday 21 September 2015** at 14:00-16:30, Scandic Opalen, Engelbrektsgatan 73, Göteborg

**Tuesday 22 September 2015** at 10:00-13:30, Scandic Grand Central, Kungsgatan 70, Stockholm

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**Contact and registration:** Mats Gerlam, Investment Promotion Consultant, BOI, mats.gerlam@nordicinvest.eu, +46 708 572288 or contact BOI Stockholm office, stockholm@boi.go.th

**If you have already registered, please disregard this invitation.**

**Participation is free of charge.**

# Program

*Monday 21 September 2015*

*Scandic Opalen, Engelbrektsgatan 73, Göteborg*

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**14.00 Registration and coffee**

**14.25 Welcoming remarks**

H.E. Mr Kiattikhun Chartprasert, Ambassador of Thailand to Sweden

**14.30 Investments opportunities in Thailand**

Ms Duangjai Asawachintachit, Deputy Secretary General, Thailand Board of Investment (BOI)

**15.00 Business opportunities for Swedish companies in Thailand**

Ms Anna Clarin, Business Development Manager, Business Sweden

**15.15 Facilitating investments in Thailand**

Mr Martin Källervad, Regional Manager, EKN

**15.30 Facilitating platforms in Thailand for European companies**

Mr Kenneth Radencrantz, Senior Advisor, European Association for Business and Commerce (EABC)

**15.45 Experience from doing business in Thailand – Case study I**

Ms Katarina Colliander, Senior Analyst-Business Intelligence Supply Chain ,Volvo Group Truck Operations (TBC)

**16.05 Experience from doing business in Thailand – Case study II**

Mr Ulf Sandberg, Managing Director, Krusell International

**16.25 Q & A**

**16.30 End**

*Moderator: Mr Mats Gerlam, Investment Promotion Consultant, Thailand Board of Investment*

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Organisers:



Partners:



# Program

*Tuesday 22 September 2015*

*Scandic Grand Central, Kungsgatan 70, Stockholm*

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**10.00 Registration**

**10.25 Welcoming remarks**

H.E. Mr Kiattikhun Chartprasert, Ambassador of Thailand to Sweden

**10.30 Investments opportunities in Thailand**

Ms Duangjai Asawachintachit, Deputy Secretary General, Thailand Board of Investment (BOI)

**11.00 Business opportunities for Swedish companies in Thailand**

Mr Manik Karn, Business Development Manager, Business Sweden

**11.15 Facilitating platforms in Thailand for European companies**

Mr Kenneth Radencrantz, Senior Advisor, European Association for Business and Commerce (EABC)

**11.25 Experience from doing business in Thailand – Case study I**

Mr Merton Kaplan, Analyst Investor Relations, Electrolux

**11.40 Experience from doing business in Thailand – Case study II**

Ms Anna Larsson, Vice President, Peas Asia

**11.55 Experience from doing business in Thailand – Case study III**

Mr Pontus Lindholm, Vice President & Head of Nordic Sales, Diakrit International Ltd

**12.10 Facilitating investments in Thailand**

Mr Carl-Johan Karlsson, Business Area Manager, EKN

**12.25 Q & A**

**12.30 Buffet and Networking**

*Moderator: Mr Mats Gerlam, Investment Promotion Consultant, Thailand Board of Investment*

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Organisers:



Partners:

