

An aerial photograph of Bangkok, Thailand, during a dramatic sunset. The sky is filled with golden and orange clouds, with the sun low on the horizon. The city's skyline is visible, featuring numerous high-rise buildings and a river winding through the urban landscape. A white diagonal shape cuts across the bottom right corner of the image.

EABC INTRODUCTION



An aerial photograph of Bangkok, Thailand, showing a dense urban skyline with numerous skyscrapers in the background. In the foreground, there is a large, lush green park with a prominent lake and a traditional Thai pagoda. The sky is a clear, vibrant blue with some light clouds. The text "The unified voice of European business in Thailand." is overlaid in white, bold, sans-serif font across the middle of the image.

**The unified voice of European
business in Thailand.**

OUR STORY

The European Association for Business and Commerce (EABC), established in 2011, also known as European Chamber of Commerce, Thailand aims to be the unified voice of the European business community in Thailand.

EABC's objectives are to advocate member interests, to support European business in Thailand and to promote Thailand as an attractive partner for European foreign investment and trade. EABC acts as the European chamber of commerce in Thailand, covering all EEA (European Economic Area) states, and the UK not just EU states.

EABC is committed to working closely with European businesses, the Royal Thai Government, EU Institutions, and the Chambers of Commerce as well as counterparts in Thailand, in ASEAN, and in Europe. EABC issues a position paper every second year with recommendations by the European business community in Thailand for the Thai government.



OUR MISSIONS

Promoting **SECURITY** through trade diversification, shifting reliance onto new partners and less on traditional partners, and enhancing economic resilience. This will be crucial in addressing geopolitical tensions and global economic uncertainty.

Enhancing **STABILITY** of supply through reliable market access and supply chains and sourcing between Europe and Thailand; high quality, innovative, technologically advanced goods, and services from Europe, goods such as electronics, automotive parts, and agricultural commodities from Thailand and enhanced services supply in hospitality and newer technology-based service areas.

Fostering **COMPETITIVENESS** in the economy through greater ease of doing business, i.e. licensing, services liberalization, productivity enhancements, direct procurement, IP protection, innovation, enhancing access to finance particularly for start-ups and SMEs, value-adding technology take up, skills enhancement and elevating anti-corruption and integrity standards. A competitive economy with fair competition rules supports investment attractiveness, longer term commitment and growth, and more value-adding trade.

Reinforcing **INCLUSIVITY** of the trading partners and participation in the Thai economy, which will improve and align regulations, standards, and regulatory systems to facilitate trade and investment. This would enhance the integration of the value chains, and broaden the scope of growth.

Striving for **SUSTAINABILITY** which will ensure sustainable business operations delivering sustainable economic contribution and prosperity of trading partners, and address global challenges to reduce negative societal, environmental/ climate and business impacts.





EABC SNAP SHOT



160 members of 20 nationalities and from all sectors



2,800 SEO visits/month on website
6,076 followers on LinkedIn
2,101 followers on Facebook
1,200 recipients of Newsletters



45+ Advocacy dialogues and Policy engagements



We cover all EEA (European Economic Area) States, Switzerland and the UK, not just EU

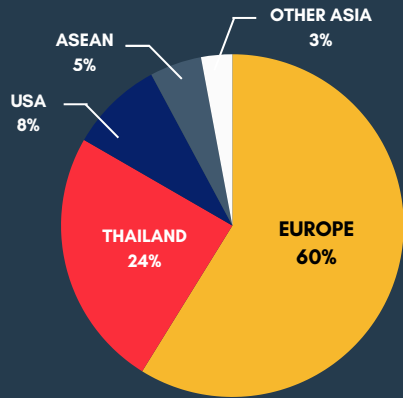


12 active working groups

OUR PARTNERS AND ASSOCIATES



OUR 160 MEMBERS



14 EUROPEAN NATIONALITIES

France	14%	Italy	2%
Germany	14%	Denmark	2%
UK	14%	Spain	2%
Netherlands	3%	Switzerland	2%
Sweden	2%	Belgium	1%
Austria	2%	Norway	1%
Finland	2%	Estonia	1%

SECTORS OF ACTIVITY

Healthcare/Pharmaceuticals	13%	Accounting/Audit	2%
Legal services	10%	Insurance	2%
Other professional services	9%	Tourism/Hospitality	2%
Food/Beverages	8%	Education/Training	2%
Manufacturing/Industry	8%	Energy	2%
Business consultancy	7%	HR/Recruitment	2%
Engineering/Construction	6%	Agriculture	1%
Transport/Logistics	6%	Aviation	1%
Banking/Finance	5%	Chemicals	1%
Retail/Distribution	5%	Media/Communication	1%
Automotive	3%	Real estate	1%
ICT	3%		



OUR SUPPORTING PARTNERS

PREMIUM PARTNERS



DIAGEO MOËT HENNESSY



SANDOZ



ANNUAL PARTNERS

AIRBUS



BIPO
Make Life Easier.



GSK



L'ORÉAL
THAILAND



USP
RELOCATIONS



Knowledge grows

EABC BOARD OF DIRECTORS



Paranee Adulyapichet
President
Bayer Thai



Jan Eriksson
Vice-President
Spica



Bob Fox
Vice-President
Aviaton Pro



Matthew Grose
Vice-President
ERGO Insurance (Thailand)



Nicholas Bellamy
Director
KMPG Thailand



Jerome Kelly
Director
LawtonAsia



Noel Ashpole
Treasurer
BDO Thailand



Thitiwat Thanapornnithinan
Director
IWG/Regus



Gafar Lutian
Director
Danone Specialized Nutrition
(Thailand)



Onanong Pratakphiriya
Director
L'Oréal Thailand, Myanmar, Laos, and
Cambodia

WHAT WE DO

POLICY & ADVOCACY

Through ongoing dialogue with government agencies, we actively engage in the development of new laws, participating in public hearings and formal submissions. We also organize small group meetings and larger consultations to ensure a wide range of voices are heard, and we collaborate with advocacy partners to issue public statements and press releases, amplifying our collective impact.

EVENTS

We create the ideal environment for members to discuss challenges, find solutions, and network. Our exclusive events, conferences, and webinars are designed to help you share expertise, build key business relationships, and gain access to new markets.

EABC WORKING GROUPS

Collaborate and innovate with our 12 industry-focused Working Groups. These groups bring members together to tackle key challenges and find solutions across a wide range of topics, ensuring your business stays ahead.

MARKET INTELLIGENCE

Gain a competitive edge with expert-curated policy updates and business insights from EABC's Policy team based on all our WG meetings.





ADVOCATE WITH US

WORKING GROUPS

- Automotive
- Cross-sectorial issues (CSI)
- Digital Economy/ICT
- Energy
- Food, Agriculture and Beverages
- Healthcare & Pharmaceuticals
- Insurance
- Intellectual Property Rights (IPR)
 - Anti-illicit trade sub taskforce
- Sustainable Business
- Tourism
- Transport, Logistics, Rail and Road
- Phuket Chapter

OUR WORKING GROUPS OFFER YOU THE OPPORTUNITY TO:

- Meet top managers from your sector
- Meet top Thai and European officials and institutions
- Promote your agenda in EABC's positions, recommendations, publications and external communications
- Get business intelligence on your sector and the Thai business environment
- Meet with our European and Thai cooperation partners



EVENTS



EXTEND YOUR NETWORK : EVENTS

BUSINESS CONTACTS

- Direct contacts with top managers in Working Groups
- Direct contacts with our 160 members from 15 sectors
- Business matchmaking with all our contacts

BUSINESS EVENTS

- Joint networking events with other bilateral Chambers
- EABC Conferences & Seminars
- EABC Networking Events
- EABC Working Groups meetings



INCREASE YOUR VISIBILITY : BRANDING

FREE VISIBILITY

- One full page on EABC membership directory including company's profile, logos and representative of your choice
- Sharing of your news on our social media

BOOST YOUR IMAGE

- Organise free visits of your company
- Opportunity to be elected Working Group Chair and/or Director of the Board
- Become a Partner/Sponsor
- Contribute to our position paper
- Insert ads in our publications and on our website



EABC COMMUNICATIONS : MARKETING

DIGITAL CHANNELS

Website, social media, weekly newsletters, emailing campaigns, reports and regular business intelligence

OFFLINE CHANNELS

Reports, publications (e.g., Position Paper), on-site communication during events and meetings.

TARGET AUDIENCES

Top officials, top managers, members of the diplomatic and business communities in Thailand and other ASEAN countries.

2026 EVENT TIMELINE

Jan - Feb

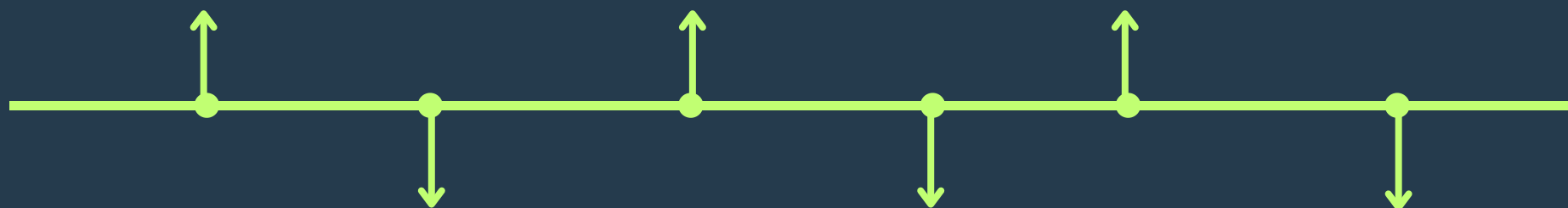
- EABC Partner Thank You Event
- EABC IP SME Helpdesk
- EABC Monthly Working Group

May - Jun

- EABC Healthcare and Pharmaceuticals (Luncheon)
- EABC FAB WG Table Discussion
- EABC NESDC - Economic Outlook

Sep - Oct

- EABC 15th Anniversary Gala Night
- EABC Monthly Working Group



Mar - April

- EABC Welcome EU Ambassador Luncheon
- EABC Annual General Meeting
- EABC Networking #1
- EABC Monthly Working Group

Jul - Aug

- EABC Golf Tournament
- EABC 2nd Event for IPR series
- EABC Sustainability with CPG
- EABC Monthly Working Group

Nov - Dec

- EABC X Phuket Chapter
- EABC Monthly Working Group



Enjoy a wide range of **benefits**

EXTEND YOUR NETWORK	Ordinary Member	Annual Partner	Premium Partner	Premium+ Partner
Free tickets to all EABC networking events		1	2	5
Free direct contact with top managers among 160 members	★	★	★	★
Free matchmaking and introduction with our business contacts	★	★	★	★
Free direct business intelligence from our team and working group	★	★	★	★
Full page online brand visibility on our Membership directory	★	★	★	★
Access to Joint Networking Events with other Chambers at Member rate	★	★	★	★
Access to conferences & webinars by EABC and partners	★	★	★	★
Priority access to small high-quality VIP events (limited seats)		★	★	★
ADVOCATE WITH US	Ordinary Member	Annual Partner	Premium Partner	Premium+ Partner
Free Participation in the working group of your sector	✓	✓	✓	✓
Free Participation in meetings organised with officials	✓	✓	✓	✓
Free Participation in regional events and meetings	✓	✓	✓	✓
Joint lead magnet on our position paper co-creation	✓	✓	✓	✓
Priority access to meetings with high level officials (limited seats available)			✓	✓
Identified Account Manager from EABC's team				✓
Exclusive and personalised advocacy services				✓
Participation in EABC high-level engagement meetings with the government				✓



Enjoy a wide range of **benefits**



EXTEND YOUR NETWORK	Ordinary Member	Annual Partner	Premium Partner	Premium+ Partner
Free tickets to all EABC networking events		2	5	10
Free direct contact with top managers among 160 members	★	★	★	★
Free matchmaking and introduction with our business contacts	★	★	★	★
Free direct business intelligence from our team and working group	★	★	★	★
Full page online brand visibility on our Membership directory	★	★	★	★
Access to Joint Networking Events with other Chambers at Member rate	★	★	★	★
Access to conferences & webinars by EABC and partners	★	★	★	★
Priority access to small high-quality VIP events (limited seats)		★	★	★
ADVOCATE WITH US	Ordinary Member	Annual Partner	Premium Partner	Premium+ Partner
Free Participation in the working group of your sector	✓	✓	✓	✓
Free Participation in regional events and meetings	✓	✓	✓	✓
Free Participation in meetings organised with officials		✓	✓	✓
Joint lead magnet on our position paper co-creation		✓	✓	✓
Priority access to meetings with high level officials (limited seats available)			✓	✓
Identified Account Manager from EABC's team				✓
Exclusive and personalised advocacy services				✓
Participation in EABC high-level engagement meetings with the government				✓



Enjoy a wide range of **benefits**



JOINING FORCES FOR VISIBILITY	Ordinary Member	Annual Partner	Premium Partner	Premium+ Partner
Free monthly services/news on EABC newsletter	✓	✓	✓	✓
1 free annual "Welcome New Member" post on our social media	✓	✓	✓	✓
Your company logo in all EABC communications (Newsletter)		✓	✓	✓
Free sharing of your company news on our website		✓	✓	✓
Speaking Opportunity at EABC Signature Event		✓	✓	✓
Free company logo in our newsletter		✓	✓	✓
Your logo on EABC website's homepage		✓	✓	✓
Your logo on our special "Partners roll-up" during EABC events		✓	✓	✓
Acknowledgment as our sponsor during all EABC events			✓	✓
1 free full-page advertisement in our Position Paper			✓	✓
Your logo on EABC's email signatures			✓	✓
1 Case study or Success Story on our website				✓
5 Dedicated EDM to our subscriber lists				✓

Membership Fees 		Admission fees	Annual fees	
		One-time application fee for new members	Category A (< 50 employees)	Category B (> 50 employees)
Normal rate		6,000 THB	15,000 THB	30,000 THB
20% Discount for Members of European Bilateral Chambers in Thailand 		Free of charge	12,000 THB	24,000 THB
ELITE PARTNERSHIP FEES				
Annual Partner	<u>On top of</u> + membership fees	Free of charge	50,000 THB	
Premium Partner	<u>On top of</u> + membership fees	Free of charge	150,000 THB	
Premium + Partner*	<u>On top of</u> + membership fees	Free of charge	300,000 THB	

All membership fees are prorated for the month you join*



10% DISCOUNT
Pay for 2 full years of membership and/or partnership at once

15% DISCOUNT
Pay for 5 full years of membership and/or partnership at once

Annual Partner

Positioning: High visibility and recognition, with light-touch advocacy engagement.

What you get :

- One complimentary 'Welcome New Member' post across EABC social media channels
- Company logo featured in EABC newsletters
- Regular sharing of company news on EABC website and communication platforms
- Logo placement on EABC website homepage (partner section)
- Logo visibility on EABC partner roll-ups at events
- Access to advocacy updates and outcomes without active policy shaping

**THB 50,000 +
Membership**

Premium Partner

Positioning: Strong advocacy access and visibility through structured EABC platforms.

What you get :

- Priority access to high-level government and regulator meetings
- Active participation in EABC Working Groups with advocacy focus
- Opportunities to contribute to EABC position papers and policy submissions
- Speaking opportunities at selected EABC policy or signature events
- Advocacy-driven brand visibility through EABC communications and publications
- Clear positioning as a policy-engaged European business leader
- Logos on all EABC's social media platforms

**THB 150,000 +
Membership**

Premium + Partner*

Positioning: Key advocacy and visibility partner of EABC. Maximum visibility, narrative control, and direct audience engagement

What you get :

- All Premium Partner and Annual benefits
- Five (5) dedicated EDM campaigns to EABC's subscriber and stakeholder database
- Priority branding across EABC communications and campaigns
- Strong positioning as a key advocacy and visibility partner of EABC
- Dedicated and personalised advocacy support aligned to your organisation's priorities
- Agenda-setting role in advocacy discussions and policy positioning
- Enhanced visibility as a strategic advocacy partner of EABC

**THB 300,000 +
Membership**

THANK YOU

We are committed to providing exceptional service and support throughout our partnership.

Contact details for more information:
Business.Director@eabc-Thailand.org



<https://www.eabc-thailand.org/>

