

PARTICIPATING IN THE TOURISM WORKING GROUP - Feb 2023

The Tourism Working Group is a collaboration with the Joint Foreign Chambers of Commerce in Thailand (JFCCT).

Tourism in Thailand covers different types including wellness and health tourism, cultural tourism, MICE tourism, business + tourism, and general rest and recreation.

A fair playing field which allows for competition on reasonable terms is essential. There are many issues in this scope.

Tourism has suffered greatly during the pandemic; organisational learning has been gutted. Reskilling for economic recovery is thus a key part of our agenda.

Objectives of the Tourism Working Group

- 1) To be a forum for issues of interest to EABC members on issues related to Tourism.
- 2) To be a thought leader and producer of attractive and value-adding solutions on Tourism development, safety & security, various types of Tourism and; builder of consensus in the European business community and more widely.
- 3) To promote Tourism as an important part of the Thai economy.
- 4) To provide a networking and business connection in the Tourism sector for EABC members.

Meetings – internal; External engagement

- The Tourism Working Group addresses issues as needed and meets to examine, probes and build consensus on Tourism topics.
- The Tourism Working Group meets formally at least once per quarter, more frequently on specific topics, and holds small group meetings and other modes of engagement with government agencies and industry bodies.
- The Working Group meets with relevant agencies and industry bodies.

Information

We provide an oral and written update to the EABC Board meeting via Board Advocacy Updates. We also provide updates; commentary/explanations/recommendations on urgent or occasional topics in addition to the European Business Position Paper (most recent 2025) which has a leading chapter on Tourism.

Questions? Join us...

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