

PARTICIPATING IN SMEs interests - Feb 2022

50% of EABCs members are SMEs. MSMEs make up over 99% in number in Thailand and SMEs make up over 99% in number of all enterprises in the EU. SMEs are a driver of innovation, jobs, provide services and goods and play in ecosystems contributing to exports.

SMEs are in all Working Groups. Thus EABC does not have a separate Working Group but issues and information are collated in the EABC office and policies developed, informed by collaboration with Working Groups. MSMEs in Thailand have a wide definition.

Definition of MSMEs

Type of Business	Micro and Small Enterprise				Medium Enterprise	
	Micro Enterprise		Small Enterprise		Medium Enterprise	
	Annual Income (Million baht)	Employment (Person)	Annual Income (Million baht)	Employment (Person)	Annual Income (Million baht)	Employment (Person)
Manufacturing	≤ 1.8	≤ 5	≤ 100	≤ 50	≤ 500	≤ 200
Service and Merchandising	≤ 1.8	≤ 5	≤ 50	≤ 30	≤ 300	≤ 100

Issues

Issues facing SMEs face any business, but SMEs typically do not have the resources to deal with them in the way large companies or MNCs can. Issues include access to finance, reduction of administrative overhead, economic survival, digitalisation and support for innovation.

Objectives of the EABC interest in SMEs

- 1) To be a collection point for issues of common interest to EABC members about SMEs; working with Working Groups and direct sources
- 2) To be a thought leader and producer of attractive and value-adding solutions on SMEs; builder of consensus in the European business community and wider.
- 3) To bring an understanding of relevant EU policies, laws and regulation and world best practice options for resolution of issues and problems; including internationalisation of SMEs
- 4) To provide SMEs aspects of networking and business connection for EABC members

Information

Working Groups provide oral and written updates to the EABC Board meeting via Board Advocacy Updates which includes SMEs topics. We also provide updates; commentary/explanations/recommendations on urgent or occasional topics in addition to the European Business Position Paper (most recent 2025).

Questions? Join us...

EABC, Policy Manager: advocacy@eabc-thailand.org

Website: www.eabc-thailand.org