



# EVENT SPONSORSHIP

## JOINT NETWORKING EVENT

# Why You Should Become Our Sponsor



EABC not only brings together a large number of stakeholders, partners and companies, with a large diversity of profiles, activities, nationalities.



It is also an esteemed organization highly reputed for the quality of its publications and content, engaged in dialogue with international institutions, Thai authorities, and key decision-makers, resulting in effective advocacy.

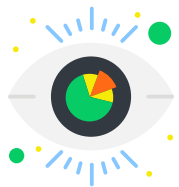


Sponsoring our events gives you the opportunity to mix advertising with public relations, to prospect for new customers, while boosting your image.



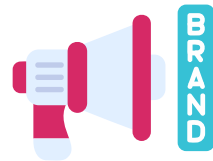
It is a great way to raise awareness of your brand, and to deliver your message to top managers, officials, and key players in the business community in Thailand!

## The Benefits We Offer



### Boost Your Visibility

Get exposure and increase your visibility through all communications before, during and after events (emailing, social media, banners, website, newsletters, roll-ups)



### Build Up Your Brand

Generate brand awareness, enhance your image and increase loyalty to your brand, products and services.



### Generate Marketing Opportunity

Leverage lead generation and sales opportunities, and connect with industry and local institution decision makers.



### Enhance Targeting

Connect with your target audience and reach specifically your market segment more effectively.



## Our Business Platform








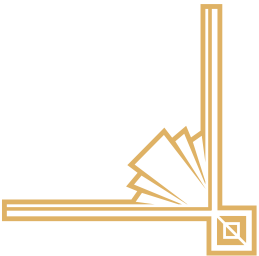
### OUR COMMUNITY

150 Members / 500+ direct contacts  
20 nationalities / 20 sectors

### OUR PARTNERS

- Chambers of commerce in Thailand
- Thai public agencies & institutions
- Embassies & International organisations
- Sector & professional associations
- European chambers in ASEAN region
- Companies in ASEAN region

### OUR AUDIENCE

-  3,800 followers on LinkedIn
  -  1,700 followers on Facebook
  -  850 recipients of Newsletters
  -  2,800 SEO visits/month on website
  -  5,000 downloads of Position Paper
- 



# Our Top Events

## ANNUAL GENERAL MEETING



The Annual General Meeting takes place once a year. It gives way to presentation of annual reports and to the elections of the Board of Directors. It is followed by a dinner or a networking event.

### **FREQUENCY:**

Once per year

### **PARTICIPANTS:**

70+ Members of EABC

### **FORMAT:**

In-person meeting and networking event

## LAUNCH OF POSITION PAPER



The European Business Position Paper is EABC's main publication. It is published about once a year. It is launched during public event with the participation of Thai and European officials, and key decision makers in the Thailand business community.

### **FREQUENCY:**

Once per year

### **PARTICIPANTS:**

100+ Top managers

### **FORMAT:**

In-person meeting and networking event

## EUROPEAN NETWORKING EVENTS



The Joint European Networking Events are organised by EABC in collaboration with all 15 European national Chamber of Commerce. The networking cocktail may be preceded by opening remarks from keynote speakers.

### **FREQUENCY:**

Twice per year

### **PARTICIPANTS:**

200+ Participants

### **FORMAT:**

In-person conference and networking event

# Event Sponsorship Packages

	Platinum Sponsor	Gold Sponsor	SILVER CROWDFUNDER
SPONSORSHIP FEES/EVENT	30,000 THB	10,000 THB	5,000 THB
<b>Complimentary Tickets to Networking Events</b>	3	2	1
Position as Main Sponsor of the event in all communications	●		
<b>On-site Communication</b>			
Your booth at the entrance at the event	●		
1 roll-up inside the event room	●		
Your logo on Backdrop and slideshows	●	●	
Company recognition in speech	●	●	
Your logo on Partners' roll-up at the entrance			
<b>Email Signatures</b>			
Your logo on the banner in EABC's email signatures			
<b>EABC Website (Event page)</b>			
Your logo and link on EABC's website home page			
Mention of support in presentation of event	●	●	●
Your logo and link at bottom of the event page	●	●	●
Your logo on the banner of the event	●	●	
<b>EABC Social Media (LinkedIn and Facebook)</b>			
Mention of support in the post about event	●	●	●
Your logo on the banner of event	●	●	
<b>Emailing Campaigns and Newsletters</b>			
Mention of support in the mail	●	●	●
Your logo on the banner of the event	●	●	
<b>Pictures of the Event</b>			
Your participation in official group photo	●	●	
Pictures of your team in the online album of the event	●	●	
Pictures of your logos in roll-ups in the online album	●	●	

# Yearly Partnership Packages

	Premuim+ Partner	Premium Partner	Annual Partner
PARTNERSHIP FEES/YEAR	300,000 THB	150,000 THB	50,000 THB
<b>Complimentary Tickets to Networking Events</b> (Additional fees for setting luncheons and dinners may apply)	5	2	1
<b>On-site Comunication</b>			
1 roll-up inside the event room	●	●	
Your logo on Backdrop and slideshows	●	●	
Your logo on Partners' roll-up at the entrance	●	●	
Company recognition in speech	●	●	●
<b>Email Signatures</b>			
Your logo on the banner in EABC's email signatures	●	●	
<b>EABC Website (Event page)</b>			
Your logo and link on EABC's website home page	●	●	●
Mention of support in presentation of event	●	●	●
Your logo and link at bottom of the event page	●	●	●
Your logo on the banner of the event	●	●	●
<b>EABC Social Media (LinkedIn and Facebook)</b>			
Mention of support in the post about event	●	●	●
Your logo on the banner of event	●	●	●
<b>Emailing Campaigns and Newsletters</b>			
Mention of support in the mail	●	●	●
Your logo on the banner of the event	●	●	●
<b>Pictures of the Event</b>			
Your participation in official group photo	●	●	
Pictures of your team in the online album of the event	●	●	
Pictures of your logos in roll-ups in the online album	●	●	

\*7% Vat not included

\*\*Please refer to our Membership Brochure for more information on benefits offered in our Partnership Packages

# Our Customised Sponsorship Packages

## IN-KIND SPONSORSHIP

EABC offers you the opportunity to get all the benefits in our sponsorship packages, by providing in-kind support, including:

- Venue
- Food
- Beverages
- Equipment and/or services

The type of sponsorship that you will be offered depends on the value of the in-kind support.

## TAILOR-MADE PACKAGES

If you are looking for a specific benefit which is not included in our sponsorship packages, and/or if you would like to propose a mutually beneficial partnership to us, please contact our team so that we can discuss a tailor-made sponsorship package for your company.



For more information, please contact us at  
[business.director@eabc-thailand.org](mailto:business.director@eabc-thailand.org)

+66 2 697 9112

# OUR SUPPORTING PARTNERS

## PREMIUM PARTNERS



## ANNUAL PARTNERS

