



Al and Machine Learning --- Trends and Caveats Spanish-Thai Chamber and JFCCT. May 25, 2023

Artificial Intelligence has been with us for decades. Its uses have become widely embedded to make assessments, predictions, various decisions and has other functions.

But the way AI is programmed has become controversial. Ethical AI or similarly named approaches have become Guidelines and even legislation. (Ethical AI is artificial intelligence which adheres to well-defined ethical guidelines regarding fundamental values, including such things as individual rights, privacy, non-discrimination, and non-manipulation).

Generative AI (eg OpenAI's ChatGPT) became popularly known only in 2022. It is able to generate original looking content such as writing a term paper, a speech, doing a translation etc. However there is a dark side. False information (fake news) and other bad outcomes have occurred resulting in defamation suits and other remedies. In response, some companies have devised preventions and filters. A big question in academe is to ensure originality in student work.

Machine Learning is understanding and building methods that let machines "learn" – that is, methods that leverage data to improve computer performance on some set of tasks. Training data teaches the machine. It can be seen as a subset of AI.

Join the Spanish-Thai Chamber and JFCCT's Digital Economy/ICT group for a dive into understanding trends, issues and developments. What are the main business and personal uses? How, broadly does the technology work? What are the ethical requirements and issues? What should businesses do to benefit and operate ethically?

Speakers and Moderator: Al including Generative Al; Ethical Al; Machine Learning

- <u>Pedro Uria</u> head of data sciences for True
- Dr Pin Pin Tea-Makon, Sasin School of Management, lectures in Al and in Business.
- <u>Dion Wiggins</u> co-founder and CTO of Omniscien Technologies (Bangkok-based) (https://omniscien.com/)

Omniscien covers generative AI, machine learning, machine translation, speech recognition, optical character recognition, natural language processing and file format conversions.

Moderator Bob Fox, Chair, Digital Economy/ICT Committee and JFCCT Policy Co-Ordinator

Event Details

Date: Thursday, 25 May 2023

Time: 15:30 – 20:00 Location: Amara Bangkok



Agenda

Timing	What
15:30-16:00	Registration
16:00 – 16:05	Welcome and opening by Spanish Thai chamber president;
	thanks sponsors
16:05 -17:40	Seminar and Panel Discussion
17:40 – 17:45	Closing by president, Spanish Thai Chamber president
17:45 -18:00	Break
18:00 -20:00	Networking

Registration: Link

For Sponsorship packages and opportunities, $\underline{\text{See chart}}$. Please be in touch with the Spanish-Thai chamber office to email: $\underline{\text{info@spanishthaicc.com}}$