



2022

ACTIVITY REPORT

Word from our PRESIDENT

Dear EABC Members,

Dear Friends of EABC,

I would like to thank you all for the support that you have provided to our chamber this year.

As 2022 come to an end, I can look back and appreciate the successes we have achieved thanks to your contribution.

I would like to especially thank the new members who joined our community this year.

Because of them, our membership has grown to a **total of 132 companies of 20 nationalities, of all sizes and all sectors.**

Our new Board of Directors also reflects the changes in our membership. As President, I am happy and proud that **4 of 6 offices are now occupied by women**; a positive step towards more gender equality and inclusiveness, even if we still have a long way to go.

In 2022, we have also continued to develop our advocacy.

The launch of EABC's **2022 European Business Position Paper** was not only our first event this year, but also our most important one for advocacy.

I want to thank our 12 Working Groups and their Chairs for their efforts in bringing this publication to reality.

The end of the pandemic also allowed us to resume our advocacy work in person. You probably saw the posts about our many meetings with Thai authorities, European embassies, bilateral chambers and other stakeholders.

We met our goal to represent and defend the interests of the whole European business community in Thailand.

Projects were also launched to better support our members, like **sites visits, EABC Connects and Joint European Networking Cocktails, organised in partnership with 15 bilateral chambers, TEBA, and EU-ABC.**

In that regard, I would like to thank all European organisations, the European Union Delegation, and all European embassies for their support in the organisation of these events, and in all our activities in general.

This active collaboration is a testimony to the European spirit and values of cooperation, dialogue, and respect that our chamber aims to uphold and champion through its advocacy work.

In 2023, with your help, we will continue to promote the standards and the expertise which make Europe a unique model, and we will continue to support the interests and to be « The unified voice of European business in Thailand ».

I look forward to working with all of you in 2023!

Farid BIDGOLI
President of EABC



Our BOARD OF DIRECTORS



Farid Bidgoli
President
Roche Thailand



Paranee Adulyapichet
Vice-President
Bayer Thai



Anne Coulon
Vice-President
DFDL Thailand



Jan Eriksson
Vice-President
Spica



Cosma Zachero
Treasurer
L'Oréal Thailand



Noel Ashpole
Secretary
BDO Thailand

NEW OFFICE BEARERS

The election of **11 new Ordinary Directors** of the Board during the AGM of April 2022, was followed by the election of **6 new Office Bearers**.

We are pleased to see that the partial renewal of the Board of Directors resulted in a better gender inclusion, with 4 out of 6 office positions being now occupied by women.



Nicholas Bellamy
Ordinary Director
KMPG Thailand



Anthony Hoglund
Ordinary Director
Amadeus Asia



Jerome Kelly
Ordinary Director
LawtonAsia



Fabian Lorenz
Ordinary Director
Luther Thailand



Tomasz Mazur
Ordinary Director
Siemens Mobility



Thitiwat Thanapornnithinan
Ordinary Director
IWG/Regus



Bob Fox
Special Director
Aviation Pro



Roderich Hoffmann
Special Director
JAS Forwarding



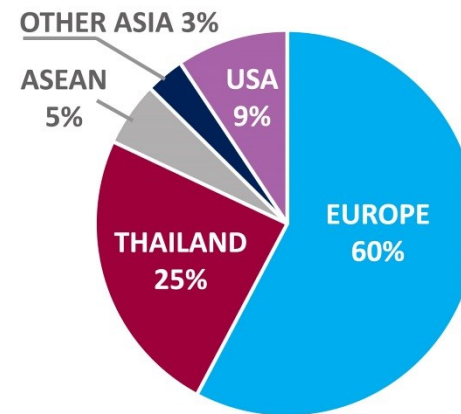
Alessandro Menocci
Special Director
Dianeli

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Membership
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Our 130+ MEMBERS

20 NATIONALITIES



12 EUROPEAN NATIONALITIES

France	14%
Germany	14%
UK	14%
Sweden	3%
Austria	2%
Denmark	2%
Finland	2%
Italy	2%
Netherlands	2%
Spain	2%
Switzerland	2%
Belgium	1%

EABC welcomed **40 new companies** in its community in 2022.

The European Chamber of Commerce in Thailand now brings together **132 members of 20 nationalities, of all sizes, and operating in almost all sectors.**

SECTORS OF ACTIVITY

Healthcare/Pharmaceuticals	13%
Legal services	10%
Other professional services	9%
Food/Beverages	8%
Manufacturing/Industry	8%
Business consultancy	7%
Engineering/Construction	6%
Transport/Logistics	6%
Banking/Finance	5%
Retail/Distribution	5%
Automotive	3%
ICT	3%
Accounting/Audit	2%
Insurance	2%
Tourism/Hospitality	2%
Education/Training	2%
Energy	2%
HR/Recruitment	2%
Agriculture	1%
Aviation	1%
Chemicals	1%
Media/Communication	1%
Real estate	1%

Highlights 2022

After two years of pandemic, 2022 marked the return to in-person activities and events.

It also brought several memorable successes as well as internal changes for EABC.

2022 was a pivotal year for our chamber, a steppingstone for the projects that we will develop in 2023.



LAUNCH OF EUROPEAN BUSINESS POSITION PAPER

The 2022 edition on *“Supporting Sustainable Economic Recovery and Competitiveness in Thailand”*, was launched on 27th January, under the patronage of H.E. Mr. Arkhom Termpittayapaisit, Minister of Finance and of H.E. Mr. David Daly, Ambassador of the European Union to Thailand.

The event was attended by 170 persons from Thailand, Asean and Europe, including representatives of embassies and Thai ministries.



ANNUAL GENERAL MEETING AND ELECTION OF THE BOARD

The 2022 Annual General Meeting was the first in-person event organised by EABC after two years of pandemic.

It took place on 27th April 2022, at the Sheraton Grande Sukhumvit. It gave way to the election of 11 new Ordinary Directors of the Board of EABC by a secured electronic vote.

It was followed by a cocktail offering networking opportunities to 70 participants.



CONFERENCES, MEETINGS AND NETWORKING EVENTS

In 2022, EABC organised a total of 9 events bringing together almost 1,000 participants: 4 webinars and conferences, 1 launch of Position Paper, 1 AGM, 2 Joint European Networking Cocktails, and 1 EABC Connects.

We also organised 11 meetings with Thai authorities and 60 meetings of our Working Groups. Finally, we partnered with 3 fair trade shows and exhibitions, to offer discounts to our Members.

Our ADVOCACY

As « *The Voice of European Business in Thailand* », EABC focuses on advocacy and implements activities aiming to improve the legal and business environment for European companies in Thailand.

12 WORKING GROUPS

We run 12 Working Groups covering most sectors:

- Automotive (with TEBA)
- Cross-Sectorial Issues (CSI)
- Digital Economy/ICT (with JCCT)
- Energy
- Food & Beverages
- Healthcare & Pharmaceuticals
- Industry
- Insurance
- Intellectual Property Rights (IPR)
- Rail & Road Infrastructure
- Tourism (with JFCCT)
- Transport & Logistics

In 2022, a total of **60 meetings** were organised to bring together the members of these groups, to exchange business,



MEETINGS WITH THAI AUTHORITIES

In 2022, EABC has organised **11 meetings** with the following Thai authorities for advocacy:

- Food and Drug Administration, Ministry of Public Health
- Drug Control Division, Ministry of Public Health
- Ministry of Commerce

- Department of Business Development
- Electronic Transactions Development Agency, Ministry of Digital Economy and Society
- Fiscal Policy Office and Controller General's Department, Ministry of Finance
- Revenue Department, Ministry of Finance
- Customs Department, Ministry of Finance



EU-ABC 2022 MISSION TRIP TO THAILAND

We also participated in the mission trip to Thailand, organised by the EU-ASEAN Business Council (EU-ABC) from 29th November to 1st December, which gave way to **12 meetings** with the following Thai officials:

- Prime Minister of Thailand
- Ministry of Energy
- Ministry of Agricultural and Cooperatives
- Ministry of Public Health
- Ministry of Finance
- Board of Investment of Thailand
- Ministry of Transport
- Ministry of Digital Economy and Society
- Ministry of Industry
- Bank of Thailand
- Customs Department

EUROPEAN BUSINESS POSITION PAPER

Our European Business Position Paper is the unified work of 12 Working Groups contributing to the improvement of the European-Thai relations, trade and investment and better business in Thailand.

It covers most sectors and provides important recommendations to strengthen Thailand's competitiveness as a hub for trade and investment.

It has become a highly respected "go-to" resource, and a reference for top officials and top managers.

The 2022 edition focuses on *"Supporting Sustainable Economic Recovery and Competitiveness in Thailand"*.

It was launched online on 27th January 2022, with the participation of H.E. Mr. Arkhom Termpittayapaisit, Minister of Finance, and of H.E. Mr. David Daly, Ambassador of the European Union to Thailand.

It underpins the importance of free and fair trade, innovation upskilling and sustainability, to the progression of Thailand's economy, and provides recommendations on how to guide Thailand's economy forward.



OTHER MEETINGS

We not only engage the Thai authorities, but we also coordinate our activities and positions with other European Chambers of Commerce, institutions and Embassies, which illustrates the friendship and spirit of cooperation among European nations.

This collaboration gave way to regular meetings with the European Union Delegation to Thailand.

WEBINARS & CONFERENCES

In 2022, we have organised **4 webinars** and **1 EABC Connects**, in collaboration with our Working Groups, open to Members and to non-Members, on the following topics:

- How to continue operating in Myanmar?
- Moving forward on the self-care path in digital new normalcy.
- Real World Experiences, Requirements and Misconceptions in PDPA Compliance.
- Online Enforcement of Intellectual Property Rights in Thailand.
- How to make IPR protection easier for business in Thailand.

400 copies distributed and 4,500+ downloads already!



[CLICK HERE](#)

Download our 2022 European Business Position Paper

Our NETWORKING ACTIVITIES



JOINT NETWORKING COCKTAILS

In 2022, we organised two Joint European Networking Cocktails, in partnership with [15 European bilateral Chambers and the Thai European Business Association](#).

The first took place on 25th May, at The Athenee Hotel, in presence of [170 participants](#) of all nationalities and sectors. It gave way to opening remarks from H.E. Mr. David Daly, Ambassador of the European Union, and H.E. Mr. Thierry Mathou, Ambassador of France.

The second edition was organised on 29th November, at the Sheraton Grande Sukhumvit with [230 participants of 20 nationalities](#) and all sectors, and delegates from EU-ABC. H.E. Mr. David Daly, Ambassador of the EU, was again the keynote speaker.



EABC CONNECTS

EABC Connects are [new events launched at the end of 2022](#).

These conferences tackle specific topics or sectors, under the umbrella of our Working Groups, to provide concrete information.

[Presentations are followed by a networking](#), allowing participants to meet potential business partners with similar interests or from the same industry. It is the [perfect mix between business intelligence, advocacy and networking](#).

The first EABC Connects took place on 22nd September, on « *Real World Experiences, Requirements and Misconceptions in PDPA Compliance* », in partnership with DFDL Thailand, in the presence of 30 participants.



SITE VISITS

EABC brings together Thai, European and international companies all leaders in their fields, sectors and activities, which have much to offer in terms of transfer of technology, sharing of knowledge, and innovations in processes, sustainability, human resources, reduction of carbon footprint, safety, and so on.

Our new site visits, [organised with related Working Groups](#), are concluded by [networking cocktails](#), which also offer participants networking opportunities with professionals from related sectors.

In 2022, we have organised the visits of [Danieli](#), in July, and of [SUPER NAP Thailand](#), in September.

Our supporting partners

PREMIUM + PARTNERS



PREMIUM PARTNERS



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