

Voice of the Markets

Regional Roadshow

THAILAND

a
HANNOVER
MESSE
event

Industrial
Transformation
ASIA-PACIFIC

Thailand Digital Forum

19 July | 10.00 am - 12.00 pm (GMT +7)

This session is fully digital only.

REGISTER NOW

The ITAP Voice of the Market: Thailand Digital Roadshow is happening on 19 July. This Roadshow is designed to highlight the latest trends and development in Thailand's Automation Industry. Key discussions will focus on the realization of the BCG model, and it necessitates breakthroughs in innovation, manufacturing techniques, automation, and robotics. The aim of the Forum is to also encourage Thailand's manufacturing ecosystem and its stakeholders to adopt Industry 4.0 and ultimately spur their interest and participation at ITAP2022 through interactions and interest fostered at this Forum.

MEET OUR INDUSTRY EXPERTS

Don't miss out on these great insights!

OPENING REMARKS

by Constellar and GTCC



DARREN SEAH
Portfolio Director,
Industrial Transformation,
Constellar



MARIUS MEHNER
Deputy Executive Director,
German-Thai Chamber of
Commerce (GTCC)

KEYNOTE

Is Thailand embracing
automation technology
as it should?



TAWEE PAWANAKORN
Board Member, Thai
Automation and Robotics
Association (TARA)

INDUSTRY VIEWPOINT

How Industry 4.0
Strengthens Warehouse
Logistics Operations



MALACHY MARTIN
Global Director –
Center of Excellence,
SAP Digital Supply Chain

FIRESIDE CHAT

Part 1: Automotive Focus

Part 2: Electrical &
Electronics Focus



GLEN TAN
Group Partner,
Tandem-X
(Moderator)



NUWONG CHOLLAPOOL
Founding Member, Electric
Vehicle Association of
Thailand (EVAT)



NIWAT PHANSILPAKOM
Asst. President, Electrical
& Electronics Institute
Thailand (EEI)

INDUSTRY VIEWPOINT



ALLAN LAGASCA
Head of Automation Competence
Center, Marketing Director for
Industrial Products, Power Discrete
and Analog Products, Asia Pacific,
STMicroelectronics

PANEL DISCUSSION

Bio-Circular-Green Economy (BCG) – Manufacturers' growing
push towards sustainable manufacturing and digitization



**DR. PANITA
PONGPAIBOOL**
Deputy Executive Director,
National Electronics and Computer
Technology Center (NECTEC)



**DR. BUTRA
BOONLIANG**
Head of Technology Strategy
and Portfolio Management,
SCG Chemicals

AND MORE...
Limited seats available,
save your seat now!

REGISTER NOW

ITAP Voice of the Market: Thailand Digital Roadshow is a lead-up event to Industrial Transformation ASIA-PACIFIC (ITAP) 2022 happening in Singapore this 18-20 October. Supported by the local government agencies, industry leaders and experts, these roadshows aim to highlight the countries as the Southeast Asia powerhouses, their importance in steering the regional manufacturing landscape, and support regional manufacturers and local enterprises on their digitalisation journey.

An Event Of:



International Partner:



In Market Partner:



Supporting Organisations:



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