

20-22 SEPT. 2022 - BITEC, BANGKOK, THAILAND
« Accelerating ASEAN's Energy Transition to achieve carbon neutrality »

SETA
2022



SOLAR+STORAGE
ASIA 2022

Co-located with



FORMERLY



SPECIAL DISCOUNTS & PACKAGES FOR EUROPEAN COMPANIES

What is SETA 2022?

The largest of its kind in Asia with endorsement from the Ministry of Energy and over a hundred organizations, this event will be held on the **20-22 September 2022** at the Bangkok International Trade and Exhibition Center (BITEC) in Bangkok, Thailand, under the theme of *“Accelerating Asean’s energy transition to achieve carbon neutrality”*.

ASIA’S FIRST ENERGY PLATFORM

This one-of-a-kind event enables the entire ASEAN energy value chain to come together to seize opportunities, spotlight the future ones, and inspire the next generation to join a journey towards a sustainable energy future.

More information on:

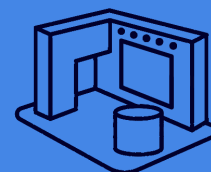
<https://setaasia.com/>

“

A gateway to the energy market in ASEAN...

”

Only event on energy in Asean in 2022, after 2 years!



- **350+ expected exhibitors**
- **30,000 sqm. exhibition space**
- **Exhibitors from 70 countries**



- **15,000+ expected visitors**
- **300+ speakers / 1,500+ VIPs**
- **Conferences & Networking**

3 EVENTS IN 1



SETA 2022

A UNIQUE PLATFORM FOR ASIA

Combine important issues on energy in a single event, including:

- Policy & Planning
- Electric Generation, Transmission & Distribution
- Renewable Energy & Solar
- Sustainable Energy Development
- Transport, Electric Vehicles & Hydrogen

As one of the World's biggest centers for manufacturing, Asia is facing considerable challenges to meet the increasing demand in energy. While being the region with the highest anticipated growth rate in the future, it also needs to take part in the mitigation of the Global Climate Change following the Paris Agreement (COP26).



SOLAR+STORAGE ASIA 2022

SETA 2022 CO-LOCATED EVENT

Solar+Storage Asia is your gateway to the rapid uptake of the energy market with hundreds of exhibitors showcasing their talents and solutions in one of the biggest solar tradeshows. There will be opportunities to establish a new relationship with governments, developers, property-project owners, financier, inventors and researchers, and for the attendees to learn and adopt solar and energy storage to reduce their electricity costs, reduce their reliance on the grid, protect against blackout and achieve the environment goal toward Zero Neutrality.



ENLIT ASIA

SETA 2022 CO-LOCATED EVENT

Enlit Asia, formerly POWERGEN Asia and Asian Utility Week with a long history energy event in the region and worldwide, engages power and energy professionals in Asia year-round to connect, educate, and advance the energy transition. Whether it be digitally or in-person at live events, we bring the industry together to improve the availability, reliability, and sustainability of energy in the region. Enlit Asia facilitates your business development and marketing initiatives by providing connections to our significant community of power and electricity professionals across Asia.

EVENT KEY HIGHLIGHTS



CONFERENCE DAYS

Expose your brand at all conference sessions, such as CEO Energy Forum, Hydrogen Forum, Solar+Storage Forum and Three streams of intensive content across three days



NETWORKING EVENTS

Strengthen your relationship with VIPs and their companies at welcome networking dinners and more



EXHIBITION DAYS

Gain brand exposure through show material and banners at the exhibition area Meet potential buyers and visitors



BUSINESS-TO-BUSINESS MATCHING

Benefit from the private networking hours with selected buyers as per scheduled appointment



KNOWLEDGE HUB

- Innovation updates
- Technical insights
- Product showcases
- Practical case studies



EXECUTIVE ENERGY AWARDS

- Gain brand exposure through recognize-award
- Innovation
 - Transmission & distribution networks
 - Power plant of the year
 - Renewable Energy & Sustainability
 - Smart grid
 - Female executive of the year
 - Male executive of the year
 - Energy storage
 - Low carbon transport of the year
 - Energy advocates of the year



INITIATE PROGRAM

- Spotlights for talents and champions
- Energy entrepreneurs
 - Start-ups
 - Innovators
 - Investors
- From around the world

SPECIAL PACKAGES FOR EABC MEMBERS & PARTNERS

After two years of travel restrictions, SETA 2022 will be the first professional public event in the region, and will offer unique opportunities for European companies to demonstrate, promote and sell their know-how, products and solutions, to thousands of professionals from the energy sector.

As the European Chamber of Commerce Thailand, EABC partnered up with SETA 2022 to support European companies of the energy sector in developing their activities in ASEAN.

These special packages are part of the many benefits that we offer our Members, as well as of the activities that we implement to support European companies, standards and markets in Thailand.

For more information, please contact:
Mr. Guillaume REBIERE
Executive Director of EABC
executive.director@eabc-thailand.org

20% DISCOUNT FOR EABC MEMBERS ONLY*

- **20% discount on standard exhibition rates** for Standard Furnished Booth (min. 9 sqm) and Bare Raw Space (min. 18 sqm)
- **20% discount on standard conference tickets**, with access to 3 full days of conferences, lunch & coffee breaks, and networking:
 - **Early Bird** (30% discount before 1 July 2022): \$948.80 instead of \$1,186.
 - **Early Bird** (15% discount before 19 August 2022): \$1,152 instead of \$1,440
 - **Standard Rate** (from 20 August to 22 September 2022): \$1,356 instead of \$1,695

**All prices in USD and subject to VAT*

20% DISCOUNT + 1 FREE CONFERENCE TICKET FOR EABC MEMBERS ONLY!

STANDARD BOOTH (min. 9 sqm)

Includes:

- System wall partition with height 2.5 m
- Fascia: company name with booth number (max. 24 letters)
- 1 power socket 5 amp.
- Fluorescent lights
- Floor carpet
- 1 reception desk & 2 chairs
- Listing in the official show guide



Rates*:

- **Regular - ~~\$375/sqm~~ \$300/sqm**
- **Extra charge for corner booth - ~~\$295/booth~~ \$236/booth**

BARE/RAW SPACE (min. 18 sqm)

Includes:

- Bare space only
- The exhibitor will be responsible for their own design, construction and fitting
- Listing in the official show guide



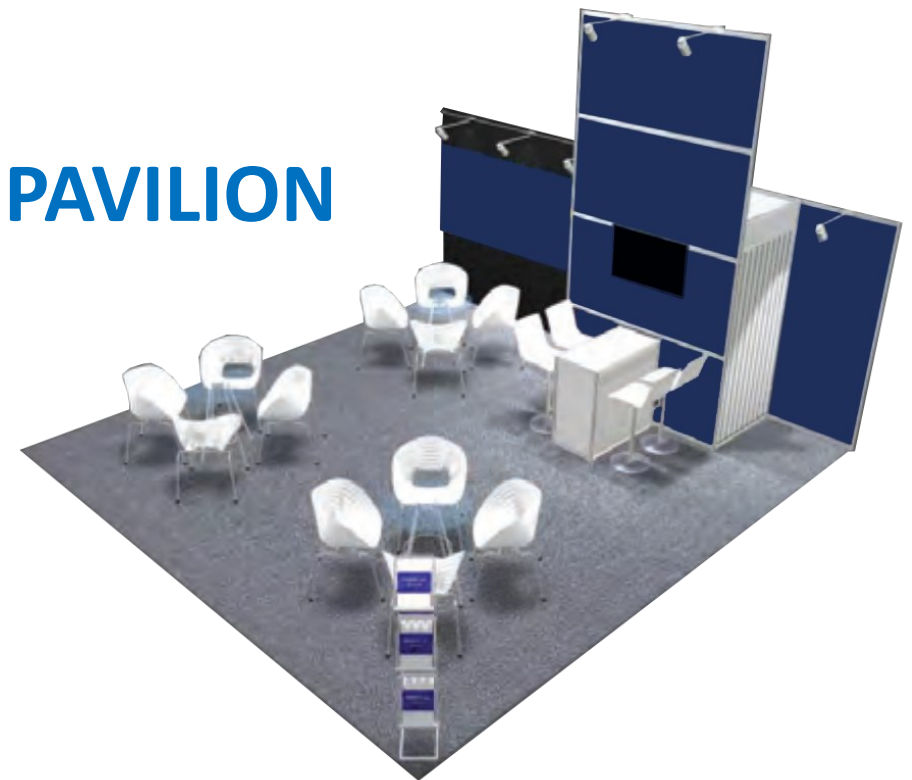
Rates*:

- **Regular - ~~£325/sqm~~ \$260/sqm**

**All prices in USD or equivalent in THB and subject to VAT*

EXHIBIT ON EABC'S EUROPEAN PAVILION

You are a SME with limited resources? Or you are based outside of Thailand and you are looking for an all-inclusive « plug-and-play » solution with no hassle? And you want to benefit from the visibility offered by our Chamber and collective European approach?



BENEFITS FOR EXHIBITORS JOINING EABC'S EUROPEAN PAVILION:

- Attractive all-inclusive price
- Ready-to-use: we take care of everything
- High visibility of the « Europe » brand to attract prospects
- Matchmaking and networking thanks to our local contacts
- Coverage with our networks, events, VIP visits, communication campaigns...
- Direct support from our team
- No need to carry equipment if you come from abroad

PACKAGE INCLUDES:

- 1 desk + 2 chairs (4 sqm)
- 1 conference ticket
- 1 roll-up printed by EABC
- 1 emailing to EABC contacts to announce your participation
- Company name + logo on fascia
- Your video played on screen
- Company name + logo in all EABC communications
- Free flow of coffee, tea & water
- Free support from EABC for 3 appointments
- Participation in all events organised by EABC on pavilion

RATES*:

- **EABC MEMBERS: \$2,500**
- **NON-MEMBERS: \$3,000**

FOR FURTHER INFORMATION OR TO RESERVE YOUR SPACE ON THE EABC PAVILION PLEASE CONTACT:

Mr. Guillaume REBIERE
Executive Director of EABC
+66 8 86 06 75 07
executive.director@eabc-thailand.org

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SOLAR+STORAGE
ASIA 2022

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EVENT FLOOR PLAN



Asia's First Synergizing
Energy Platform

20-22 | September
2022

BITEC Bangna, Bangkok, Thailand

ENDORISING & SUPPORTING ORGANISATIONS

กระทรวงพลังงาน
MINISTRY OF ENERGY



กระทรวงคมนาคม



กระทรวงอุตสาหกรรม
Ministry of Industry



กระทรวงดิจิทัลเพื่อเศรษฐกิจและสังคม
Ministry of Digital Economy and Society

EXHIBITIONS DEPARTMENT



TCEB
THAILAND CONVENTION & EXHIBITION BUREAU

Department of Alternative Energy Development and Efficiency
MINISTRY OF ENERGY

Energy Policy and Planning Office
MINISTRY OF ENERGY

Department of Mineral Fuels
MINISTRY OF ENERGY



สวทช.
NSTDA

ENTEC
a member of NSTDA



TFMA
Thailand Facility Management Association

AP
The Association of Private Power Producers

THAILAND AUTOMOTIVE INSTITUTE
สถาบันยานยนต์

TEI
THAILAND ENVIRONMENT INSTITUTE



Thai IoT

JETRO



จกท
TGO



MRTA



ENVIRONMENTAL ENGINEERING ASSOCIATION OF THAILAND



มูลนิธิพลังงานเพื่อสิ่งแวดล้อม
Energy For Environment Foundation



สถาบันไฟฟ้าและอิเล็กทรอนิกส์
ELECTRICAL AND ELECTRONICS INSTITUTE

CEERD
Centre for Energy Environment Resources Development



TGI
Thai-German Institute
สถาบันไทย-เยอรมัน

Thai ESCO Association
สมาคมบริษัทจัดการพลังงาน

THAILAND SCIENCE PARK



สถาบันเทคโนโลยีนิวเคลียร์แห่งชาติ (องค์การมหาชน)
Thailand Institute of Nuclear Technology (Public Organization)

FTI WEIS



AIT
Asian Institute of Technology



EEFAT
Thailand Supporting ASEAN Sustainable (Thailand)



PARTNERS & SPONSORS



CONFIRMED PARTNERS IN BANGKOK 2022



ENDORISING ORGANISATIONS IN THE PAST



SETA 2022



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