



MIT GSW 2018



First time in Thailand

Hear firsthand from global tech experts,
and the Asian business leaders who are
driving the future

KEYNOTES



Ariya Banomyong
Managing Director, LINE Thailand



Welcome Remarks by
Dr. Kobsak Pootrakool
Minister Attached to the Prime Minister's Office



Richard Lester
Associate Provost for International
Activities, MIT



At Centara Grand
& Bangkok Convention
Centre at CentralWorld

26-27 March, 2018

At Sasin School
of Management

28 March, 2018

Get your ticket today at gsw.mit.edu

PANELS

Developing an Innovative Ecosystem

AgriTech: Building a Sustainable Future

EdTech

Energy Tech: Powering a Cleaner Environment

UrbanTech

Diversity: It Makes a Difference

Evolving E-commerce in Southeast Asia

HealthTech

Machine Learning, AI & Big Data

FinTech Blockchain & the Future

SPEAKERS

Reinaldo Normand
Entrepreneur in Residence at
the Martin Trust Center and
the Lagatum Center, MIT



Ada Chirapaisarnkul
Managing Director,
TaejaiDotcom



Dr. Natwut Amornvivat
Co-Founder T2P Co., Ltd.
Vice President, Thai Fintech Association



Aung Kyaw Moe
Founder & Group CEO, 2C2P



Chanond Ruangkritya
President and CEO,
Ananda Development PCL



Travis Hunter
Program Manager, MIT REAP



Charnikarn Wongviriyawong
Founder, EATLAB



Pita Limjaroenrat
Executive Director,
Grab (Thailand) Ltd.



Pawoot Pongvitayapanu
CEO & Founder, TARAD.com
& Efrastructure



Korn Chatikavanij
Chairman, Thai Fintech Association
Former Minister of Finance



Dr. Twarath Sutabutr
Director-General,
Energy Policy and
Planning Office (EPPO)

Tracy Tan
Director, MicroMasters
Program at MIT Open
Learning



Get your ticket today at gsw.mit.edu



MIT Global Startup Workshop March 26-28, 2018 | Bangkok, Thailand

Dream big. Dream tech.
tools for innovation driven entrepreneurship

The MIT Global Startup Workshop is proud to invite students, faculty, entrepreneurs, investors, and government officials to participate in the 21st annual Global Startup Workshop (MIT GSW 2018) from **March 26-28, 2018** at the **Centara Grand & Bangkok Convention Centre at CentralWorld**, and **Sasin School of Management**.

MIT GSW 2018 will feature :

- 10 panel discussions featuring MIT faculty and regional tech entrepreneurs
- 10 hands-on workshops led by MIT innovation and entrepreneurship experts
- 5 keynote addresses by regional and international business leaders
- 3 competitions
- 3 days and a Welcome Reception

Emerging startups are invited to apply for the **MIT GSW Elevator Pitch Competition (EPC)**, **Business Plan Competition (BPC)**, and **Startup Showcase**.

Competition finalists will receive one-on-one mentorship from MIT and local experts, and have a chance to win up to \$15,000 USD in cash prizes. In addition, the BPC winner and runner-up will be matched with an MIT student and directly accepted to the final round of the prestigious MIT \$100K Competition during the month of May.

To register for the conference and apply to the competitions, visit our website at :

gsw.mit.edu

We hope you can join us at MIT GSW 2018!

For questions, please contact: gsw-contact@mit.edu

learn more and apply at gsw.mit.edu
deadline to apply for competitions: March 2, 23.59 ICT

in collaboration with Sasin School of Management
and the MIT Association of Thailand





MIT Global Startup Workshop

*dream **big.** dream **tech.***

tools for innovation-driven entrepreneurship



**At Centara Grand & Bangkok
Convention Centre at CentralWorld**

26-27 March, 2018

At Sasin School of Management

28 March, 2018

**TOTAL PRIZE MONEY
\$15,000 USD**

**Invited teams will be guaranteed admission to the conference
and compensated for admission tickets (up to 3 team members).**

BUSINESS PLAN COMPETITION

\$12,000 USD

Get automatic admission to the Startup Showcase,
And 1-on-1 mentorship from MIT mentors!

ELEVATOR PITCH COMPETITION

\$1,000 USD

You have 60 seconds to present your idea!

STARTUP SHOWCASE

\$2,000 USD

Present your tech to investors!

learn more and apply at gsw.mit.edu

deadline to apply for competitions: March 2, 23.59 ICT

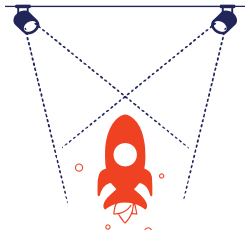




GSW 2018 Competitions Overview

Learn more and apply today at gsw.mit.edu

deadline to apply for competitions: March 2, 23.59 ICT



\$2,000 USD

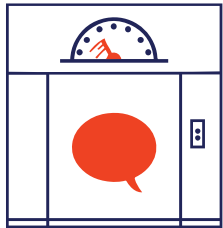
STARTUP SHOWCASE 26 MARCH, MONDAY

FORMAT

Startups display their products/services to over **750 attendees** at GSW. Meet with potential investors, mentors, and government officials. Join us for a post-showcase **networking night** for startups.

ELIGIBILITY

Startups must have less than **\$250,000 USD** in annual revenue to be eligible.



\$1,000 USD

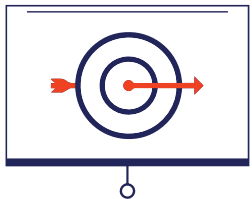
ELEVATOR PITCH COMPETITION (EPC) 27 MARCH, TUESDAY

FORMAT

Up to **30 entrepreneurs** pitch their idea in 60 seconds to a panel of judges in a **fast-paced, rapid-fire** competition. Win up to **\$1,000** in prize money to launch your idea!

ELIGIBILITY

Any entrepreneur with an idea or problem they want to solve should apply. You don't need to have a startup, just an idea!



1st \$10,000 USD
2nd \$2,000 USD
and more!

BUSINESS PLAN COMPETITION (BPC) 28 MARCH, WEDNESDAY

FORMAT

Up to **12 teams** present their current startup to a panel of judges. Startups in the BPC are automatically given a spot **at the Showcase**. Win **\$10,000** in prize money and more to **launch your idea**. Receive **1-on-1 mentorship** from entrepreneurs and business leaders from **MIT and Thailand**.

ELIGIBILITY

Startups must have raised less than **\$250,000 USD** from angel investors, venture capital, or other equity sources to be eligible.