



MEMBERSHIP 2020



The European Association for Business and Commerce in Thailand, better known as EABC, is the unified voice of the European business community in Thailand. Our main mission is to advocate member interests, to support European business in Thailand and to promote Thailand as an attractive partner for trade and investment. EABC has become an influential business community with a long-standing and strong relationship with the Royal Thai government and the European Delegation in Thailand. Both local and foreign authorities have recognized the EABC as a valuable and effective advocate for European business in Thailand.

“EABC is an official voice of European business in Thailand”

REASONS TO JOIN EABC

- ❖ To receive the best possible advocacy support available for them - also through the personal relationship with EABC Board members and their networks
- ❖ The EABC Working Group areas fall in their line of business
- ❖ The possibility to be a Working Group Chair
- ❖ To support EABC as the strong voice of Europe
- ❖ Some specific benefits/ consultancy from EABC to the Partner

POSITION PAPER



The EABC position paper is the unified work of EABC's twelve Working Groups contributing to the improvement of European-Thai economic relations, trade and investment. It covers a broad range of industries. The position paper is a resource for the Royal Thai Government's regulators and policy makers to gain further insights about the issues and to find the best approach to enhancing Thailand's competitiveness for the mutual benefit of the two economies, for long term European investment and trade with Thailand.

The Position Paper plays a key role in dialogue. Typically the recommendations contained in the Position Paper are discussed and several copies of this book are handed over. The Position Paper plays an important role in meetings with the European Embassies and with the bilateral Chambers of Commerce.

ADVOCACY GROUPS

The EABC founding and associated partners are business organizations and European bilateral chambers with more than 2,000 participants, both in Thailand and Europe. EABC also embraces the Delegation of the European Union. EABC interacts as the unified voice of European business in Thailand. Policy Advocacy Working Groups are the policy engine of EABC. The main goal is to create a policy and regulatory platform where industries can participate and propose their business issues of interest and well prepared and presented recommendations to the Thai authorities. Since 2011, Twelve Working Groups have been established to generate positive contributions for Thailand's further competitiveness within the spirit of EU-Thailand: partnership for growth.



12 WORKING GROUPS

Automotive	Food & Beverage	Healthcare & Pharmaceuticals
Cross Sectoral Issues (CSI)	Digital Economy/ICT	Tourism
Insurance	Intellectual Property Rights	Transportation & Logistic
Energy Efficiency	Rail & Road Infrastructure	SMEs



AUTOMOTIVE

The EABC Working Group on Automotive provides a business-driven platform for interactive discussion and formulation of consolidated positions on key automotive issues facing manufacturers and associated industry suppliers in Thailand. Key issues include:

- Approval/homologation standard
- Harmonized technologically-neutral taxation on automobiles based on CO2 emission
- Improvement of fuel quality standards
- Investment incentives towards promoting long-term competitiveness of the industry
- Availability of skilled labor to meet the industry demand

CROSS SECTORAL ISSUE (CSI)

The EABC Cross Sectoral Issues Working Group provides an effective advocacy forum for members to address common, across-business-sector policy and regulatory issues through the advocacy of European business interests to the relevant Thai authorities and counterparts. Key issues include:

- Enhancing transparency in policymaking and the application of rules and regulations, in particular on customs and grey markets
- Ease of doing business for improved business and economic efficiency, and an Creating enabling economic and regulatory environment



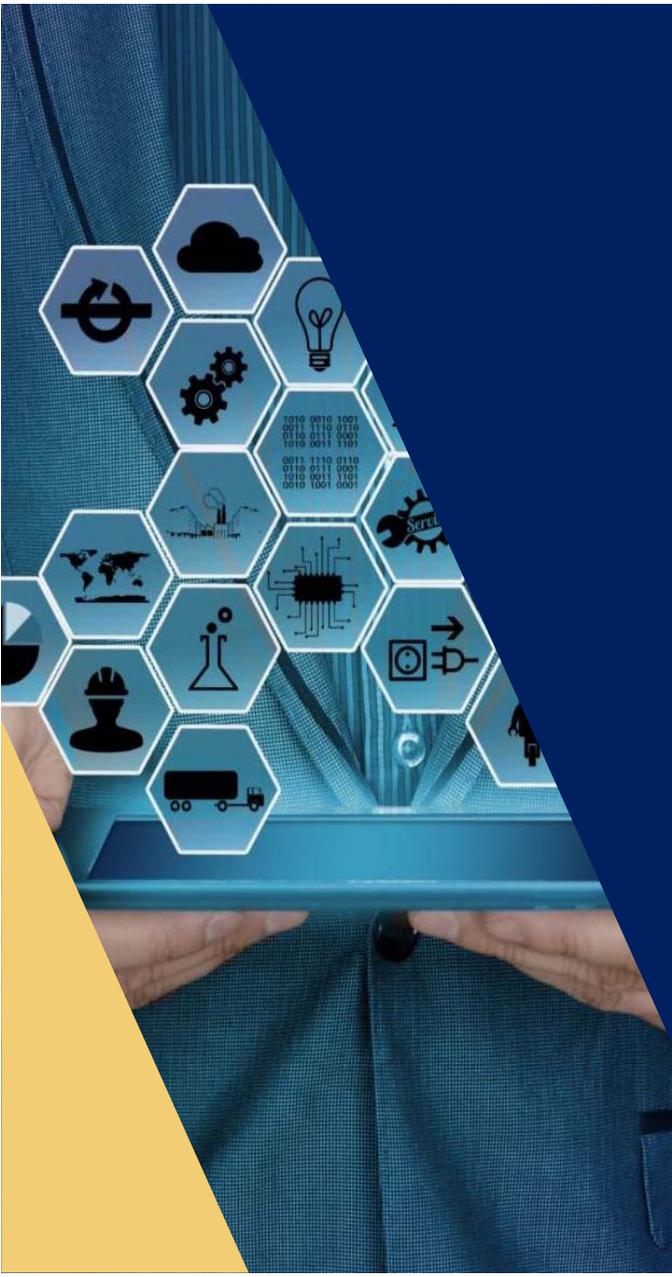
ENERGY

Energy matters have been identified as one of the key priorities as Royal Thai Government works to strengthen its economic competitiveness and achieve sustainable development. Encouraging on production and use of alternative energy are highlighted at policy level in order to promote energy efficiency for Thailand, as well as to support green energy development while simultaneously protecting the environment. The EABC Working Group on Energy and Energy Efficiency will therefore serve as a forum to discuss common issues as well as to take initiative and action with the aim to support European businesses in the sector.

DIGITAL ECONOMY/ ICT

EABC Working Group on Digital Economy and Information and Communication Technology (DE / ICT) aims to leverage European business know-how and expertise towards identifying as well as making strategic recommendations for clarification and further improvement of policies, regulations and programmes affecting the Digital Economy and Thailand's capacity to gain from it. The strategic value of the ICT sectors (and a well structured Digital Economy) is well recognized; a thriving, innovative, competitive and attractive telecoms sector for example has a multiplier effect on the overall economy.

The economy becomes more digital as off-line or analogue methods are digitized or go on-line, and native digital services and assets enter the economy.



FOOD&BEVERAGES

The EABC Working Group on Food & Beverages focus on key issues facing food & beverages manufacturers and suppliers in Thailand. Key issues include:

- Product approval of the Food and Drug Administration (FDA)
- Excise tax and license fees
- Customs valuation and procedures
- Testing procedures for food and agricultural imports into Thailand, in particular with regard to SPS issues and import procedures
- Consumer protection and refilling practices.

HEALTHCARE & PHARMACEUTICAL

EABC is supportive of enhancement of the existing development and regulatory framework to attract investment and mutually beneficial partnerships from the EU pharmaceutical industry into Thailand. Key issues include:

- Thailand's Intellectual Property Right regime
- Customs/taxation or counterfeit issues
- Policy initiative and investment incentives
- Europe's Innovative Medicines Initiative (IMI)
- The Seventh Framework Programme for Research and Technological Development (FP7).



INSURANCE

The EABC Insurance Working Group represents the members seeking a greater participation in the growing insurance markets of the ASEAN region. It is the wish of EABC that the following issues are brought to the attention of the Royal Thai Government:

- Raise of capital requirements to strengthen the industry base and real long term investment
- Review of current regulations/product approvals with a view to facilitate issuance of new products
- Building necessary pre-conditions for Thailand to become an attractive investment destination of foreign insurance investors

INTELLECTUAL PROPERTY RIGHTS

The IPR Working Group aims to strengthen of the legal framework and law enforcement to protect intellectual property rights in Thailand, key issues include:

- Proposed Trademark Act amendment
- Protection of IP right holders
- Strengthening IP enforcement
- Enhancing the IP system
- Improvement of patent pendency
- Protection of innovation and data exclusivity
- Advocating for balanced regulations that fully comply with Thailand's international obligation, such as WTO - TRIPS agreement.



SMEs

EABC provide support to all sizes of business, it is essential that EABC are the focused on needs of SMEs. EABC the understood massive potential to transform our capability to support SMEs opportunities by raising awareness in the EABC business community through EABC website, EABC weekly newsletters, EABC membership directory, EABC networking event, and EABC promotional materials.

RAIL&ROAD INFRASTRUCTURE

Rail network development is included as a top priority in the National Infrastructure Development Strategy - Transport, 2013-2020. EABC has formed the Rail & Road Infrastructure Working Group focusing on the rail network development. With the goal of enhancing the competitiveness of the European business interests. Key issues include:

- Adoption of the European standard for rolling stock
- Skills development for Thai engineers in the rail industry
- Public procurement system Thailand's public procurement for the rail development has been dominated by the Thai contractors, and, to a lesser extent, the Japanese.



TOURISM

The EABC Tourism Working Group was formed to help support growth in tourism in Thailand. It is aimed to encourage the development of new products and niche markets to share best practices and occupational standards and certification programs, and to grant wider access to training and career development vital to encouraging young people to pursue long-term employment in tourism.

TRANSPORTATION & LOGISTICS

As Thailand has evolved into a regional hub for many industries, EABC Working Group on Transport & Logistics therefore encourages Thailand to step up its efforts towards trade facilitation, promoting healthy competition on a level playing field and easing hindrances and unnecessary restrictions in the following key activities in the transport and logistics sector:

- Market access
- Customs and compliance
- Air transportation
- Maritime transport and ports
- Domestic transport and warehousing
- Cross-border transportation.

ANNUAL FEE

ADMISSION FEE

ADMISSION FEE

6,000THB

FREE for Members of European Bilateral Chambers in Thailand

MEMBERSHIP FEE

CATEGORY A

For Companies with less than 50 employees in Thailand

15,000THB

CATEGORY B

For Companies with more than 50 employees in Thailand

30,000THB

Members of European Bilateral Chambers in Thailand
Category A: 12,000 THB
Category B: 24,000 THB

PARTNERSHIP

ANNUAL PARTNERS

50,000 THB

PREMIUM PARTNERS

150,000 THB

PREMIUM PLUS+

300,000 THB

One year membership fee is NOT INCLUDED in partnership packages

EABC MEMBERSHIP BENEFITS

- ❖ Opportunity to join in any of the 12 EABC Working Groups and contribute to the Advocacy work
- ❖ Sharing our position and influencing Thai policy makers (Ministries and other government organizations) through our advocacy Working Group
- ❖ Create direct contacts with Thai Government representatives as well as with top business decision makers in Thailand and in Southeast Asia
- ❖ Opportunity to be elected as Head of Working Group and/or Board member of EABC
- ❖ All standard company exposure benefits in EABC communication materials and channels

ANNUAL PARTNER BENEFITS

- ❖ Visibility Company Logo at all EABC Events, Exhibitions and Seminars (roll up and banner, digital signage or backdrop)
- ❖ Company Logo displayed on our Website as “Annual Partner”
- ❖ Free Advertising+ Logo in Membership Directory
- ❖ Free Advertising on our Website

PREMIUM BENEFITS

- ❖ Visibility Company Logo at all EABC Events, Exhibitions and Seminars (roll up and banner, digital signage or backdrop)
- ❖ Company Logo displayed on our Website as “Premium Partner”
- ❖ Free Advertising + Logo in Membership Directory
- ❖ Free Advertising on our Website
- ❖ Free Advertising in Position Paper
- ❖ Company Logo included in Weekly Newsletter
- ❖ Exclusive Advocacy Service
- ❖ Special Roll-up at EABC Events

PREMIUM PLUS+

BENEFITS

- ❖ Visibility Company Logo at all EABC Events, Exhibitions and Seminars (roll up and banner, digital signage or backdrop)
- ❖ Company Logo displayed on our Website
- ❖ Free Advertising+ Logo in Membership Directory
- ❖ Free Advertising on our Website
- ❖ Free Advertising in Position Paper
- ❖ Recognition as a sponsor of EABC Events
- ❖ Free ticket to EABC Events
- ❖ Company Logo included in Weekly Newsletter
- ❖ Exclusive Advocacy Service
- ❖ Special Roll-up at EABC Events
- ❖ Company Logo included in EABC Communications

CONTACT US

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